

SCARD

Society of Chairs of Academic Radiology Departments

Leadership and Management in Radiology Program

In Joint Sponsorship with the Radiological Society of North America

**October 10-11, 2013
Charleston Place Hotel
Charleston, South Carolina**



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Society of Chairs of Academic Radiology Departments

**Leadership and Management
In Radiology Program**

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October 10-11, 2013

Final Program.....1

2013 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Charleston Place Hotel, Charleston, South Carolina

October 10-11, 2013

In Joint Sponsorship with the Radiological Society of North America

Accreditation and Designation Statement

This live activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Radiological Society of North America (RSNA) and the Society of Chairs of Academic Radiology Departments (SCARD). The RSNA is accredited by the ACCME to provide continuing medical education for physicians.

The RSNA designates this live activity for a maximum of 8.75 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Evaluation

In compliance with the ACCME requirements, you must record your attendance and evaluate the sessions you attend in order to receive *AMA PRA Category 1 Credits*[™].

The evaluation instrument is supplied to you at registration in a booklet format. The session evaluations appear in chronologic order. Please write your name, address, and degree(s) in the space provided, and complete the evaluations for the sessions you attend. At the end of the meeting, submit the entire evaluation booklet to the SCARD registration desk. A record of the CME credit earned at this meeting will be mailed to you shortly after the program.

Content Codes

To better help the participants of this CME activity organize their CME records, two-letter content codes will be indicated throughout the program and in the evaluation booklet. The key to the codes follows:

HP	Health Policy
LM	Leadership and Management
PR	Professionalism (including Ethics)

Target Audience

This two-day course is designed for newly appointed chairs (less than two years), for senior faculty who aspire to become chair of an academic radiology department, for junior faculty curious to know more about what a chair's responsibilities encompass, and for chief residents who aspire to leadership in their career.

2013 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Learning Objectives

At the conclusion of this live activity, participants will be able to:

1. Demonstrate understanding of the strategic imperatives affecting radiology chairs and program directors.
2. Identify research initiatives and tactics at the local and national level.
3. Assess methodologies and principles affecting the capturing, retention, and expansion of clinical income.
4. Evaluate the impress of new regulations on the chair's and the program director's freedom of action and attention to departmental protection.
5. Improve strategems for program and faculty development.

Disclosure Statements

The Accreditation Council for Continuing Medical Education (ACCME) requires that the Radiological Society of North America (RSNA), as an accredited provider of continuing medical education, obtain signed disclosure statements from meeting faculty, including committee members, program planners, and presenters. The intent of this policy is not to prevent an individual with a financial relationship from participating; however, in accordance with ACCME standards, the RSNA has developed policies and procedures to manage identified conflicts of interest.

The ACCME further requires that the RSNA provide disclosure information to all attendees prior to the educational activity. Faculty who have or have had an affiliation or financial relationship with any commercial interest (within the previous 12 months or at the time the research was conducted) are noted with a star (★) after their name in the program book. Financial disclosure statements for these individuals are reported after each individual's name

2013 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Program Schedule (current as of September 10, 2013)

Thursday, October 10, 2013

Content Code(s)

12:30 PM

Boxed Lunches

Available for pre-registered program attendees
Location: Gazebo

General Session

Location: Jenkins

12:40 PM – 12:45 PM

Introductory Comments

Moderator: *James V. Rawson, MD*

12:45 PM – 1:45 PM

Leadership Principles

AMA PRA Category 1 Credit™: 1.00

LM, PR

Faculty: *Alexander Norbash, MD**

Learning Objectives:

1. To understand and explain fundamental concepts of leadership theory.
2. To describe and understand the characteristics of historical leaders where leadership is concerned.
3. To recognize one's own professional habits and disposition, and their contributions to potential future leadership style.

1:45 PM – 3:15 PM

Communication

AMA PRA Category 1 Credit™: 1.50

LM

Faculty: *Jonathan S. Lewin, MD*

Learning Objectives:

1. Decipher the underlying structure of difficult conversation.
2. Interpret the significance of what is said – and what is not.
3. Identify the erroneous assumptions that keep you stuck.

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Thursday, October 10, 2013 (continued)

Content Code(s)

3:15 PM – 3:30 PM

Break

3:30 PM – 4:15 PM

Faculty Development

LM, PR

AMA PRA Category 1 Credit[™]: 0.75

Faculty: *Kathleen D. Eggli, MD*

Learning Objectives:

1. Be convinced of the importance of faculty development at the leadership, mid-career, and junior faculty levels.
2. Have a better understanding of the faculty development options available regionally and nationally.
3. Be more aware of cultural and gender differences in the pursuit of leadership roles, and how to identify leadership capacities in those who do not self-identify.

4:15 PM – 5:00 PM

How to Motivate Junior Faculty

LM

AMA PRA Category 1 Credit[™]: 0.75

Faculty: *Steven E. Seltzer, MD**

Learning Objectives:

1. Gain understanding of the principles of human motivation.
2. Review data on the factors affecting career choices among radiology residents.
3. Review several simulated but realistic case studies in which a department chair tries to retain a junior faculty member.

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Thursday, October 10, 2013 (continued)

Content Code(s)

5:00 PM – 5:45 PM

Disruptive Behavior

LM

AMA PRA Category 1 Credit™: 0.75

Faculty: *Valerie P. Jackson, MD*

Learning Objectives:

1. Describe the types of disruptive behavior.
2. Understand the costs associated with disruptive physicians and other employees.
3. Describe methods to deal with disruptive people.

5:45 PM

Adjourn

2013 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Friday, October 11, 2013

Content Code(s)

12:30 PM

Boxed Lunches

Available for pre-registered program attendees

Location: Gazebo

General Session

Location: Jenkins

1:00 PM – 2:00 PM

Overview of the U.S. Healthcare System

HP, LM

AMA PRA Category 1 Credit™: 1.00

Faculty: *James V. Rawson, MD*

Learning Objectives:

1. Review multiple stakeholders.
2. Review basic funds flow in health economy in the US.
3. Review alignment and mal-alignment of payment systems for hospitals and physicians.

2:00 PM – 3:00 PM

How to Write a Budget

LM

AMA PRA Category 1 Credit™: 1.00

Faculty: *Mary Bobel, MBA*

Learning Objectives:

1. Understand differences between operating, capital and flex budgets.
2. Understand the budgeting process from an institutional point of view.
3. Translate strategic plan into institution's process.
4. Develop business plans as part of the budgeting process.

3:00 PM – 3:15 PM

Break

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Friday, October 11, 2013 (continued)

Content Code(s)

3:15 PM – 4:15 PM

Charges, Payments, and Collections

LM

AMA PRA Category 1 Credit™: 1.00

Faculty: *Richard Pierce, MBA*

Learning Objectives:

1. Understand the concepts and the management process of using CPT 4 coding to bill for Radiology services.
2. Identify what constitutes fraud and abuse in Radiology billing.
3. Recognize and be conversant with various forms of reimbursement used by third party payers for Radiology services.

4:15 PM – 5:15 PM

Quality Metrics and LEAN

LM, PR

AMA PRA Category 1 Credit™: 1.00

Faculty: *Jonathan B. Kruskal, MD, PhD**

Learning Objectives:

1. Describe the categories of key performance indicators specific for a radiology department.
2. Provide examples of quality metrics applicable to their own practice.
3. Illustrate how metrics can be used to improve performance.
4. Describe the fundamental principles of the Lean approach.
5. Provide examples of Lean projects in a radiology department.

5:15 PM

Adjourn

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Faculty List

Program Chair

James V. Rawson, MD
Georgia Health Sciences University
Augusta, GA

Mary Bobel, MBA
University of Chicago
Chicago, IL

Kathleen D. Eggli, MD
Penn State/Milton S Hershey Medical Center
Hershey, PA

Valerie P. Jackson, MD
Indiana University School of Medicine
Indianapolis, IN

Jonathan B. Kruskal, MD, PhD
Beth Israel Deaconess Medical Center
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Jonathan S. Lewin, MD
Johns Hopkins Hospital
Baltimore, MD

Alexander Norbash, MD
Boston University Medical Center
Boston, MA

Richard Pierce, MBA
University of Alabama Birmingham
Birmingham, AL

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Brigham & Womens Hospital
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Disclosure Index (as of September 10, 2013)

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Alexander Norbash, MD

Stockholder, Boston Imaging Core Laboratories, LLC
Co-founder, Boston Imaging Core Laboratories, LLC

Steven E. Seltzer, MD

Research Grant, Siemens AG
Research Grant, General Electric Company
Research Grant, Toshiba Corporation

