

LEAD

Leading, Empowering & Disrupting

OCTOBER NEWSLETTER

LETTER FROM THE EDITORS

With the start of fall, it is always nice to think about change. Change in each of us is constant, but with the LEAD program, we are working to accelerate change, so our leaders can have a stronger impact in their organizations. We have watched such amazing developments from our first class, and as we welcomed our second class, we were energized by their passion and ambition. This month each woman will be getting two mentors, one SCARD member and one from industry. The idea behind the two mentors is that each mentor will teach different lessons. We speak about creating a personal board of directors, and the importance of diversity of thought and experience in that board. We are looking forward to adding to that board and using mentors to help accelerate leadership development. Thank you to all of the mentors for helping us grow and change.

Thanks,

Cheri and Sara

**Dr. Cheri
Canon**



Sara Kwan



WHAT IS LEAD?

A group uniting and empowering women from both academia and industry to elevate their role in leadership and to advocate for current and future women leaders through education, mentorship, and dialogue.

UPCOMING EVENTS

**December 2nd : RSNA GE
Healthcare and AAWR Global
Women in Healthcare Leadership
Panel, Tackling Impostor
Syndrome**

Sign up at this link:

<https://cvent.me/OIB9x>

**December 3rd : RSNA Meet up
8-10 PM**

Public House (Back Deck Section)
400 N State St, Chicago, IL

Feb 5th - 7th : Crotonville Session

Hosted in Ossining, NY

STEERING COMMITTEE

CHERI L. CANON, MD

Co-Director

University of Alabama at
Birmingham

Birmingham, AL

SARA KWAN, MBA

Co-Director

GE Healthcare

New York, NY

**JOCELYN D. CHERTOFF, MD,
MS**

Dartmouth Hitchcock Medical
Center

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Medicine and Public Health
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Emory University

Atlanta, GA

ALEXANDER NORBASH, MD

University of California San
Diego

San Diego, CA

M. ELIZABETH OATES, MD

University of Kentucky
Lexington, KY

VIJAY M. RAO, MD

Thomas Jefferson University
Hospital

Philadelphia, PA

NEIL M. ROFSKY, MD

University of Texas
Southwestern

Dallas, TX

JUDY YEE, MD

Montefiore Medical Center
Bronx, NY

MARIA KELLY, MD, BCh

AAWR

Reston, VA

ETTA PISANO, MD

AAWR

Reston, VA

LEAD WOMEN OF THE MONTH



Jen McCarthy

**Operations Manager at GE
Healthcare**

I am thrilled to be a part of the LEAD class and to have been introduced to such a spectacular and inspirational group of women. Excitement is an understatement to have been given a platform to grow current skills and develop new ones. I look forward to enhancing skills that will make me more effective not only with my individual interactions but also with how I lead others. Walking away from our initial meeting left me with a renewed sense of confidence on how to ask for what I want, stand up for what I believe in and make positive impacts on my business. This journey will help to guide all of us to be stronger leaders and to be self-aware of the impact we are all able to make. I am honored to share that journey with the amazing women in the LEAD program!



Tara Catanzano

**Radiology Residency Program
Director and Vice Chair of
Academic Affairs at UMASS
Medical School - Baystate**

Being a part of this LEAD cohort of outstanding women is an honor. I firmly believe that my experience in LEAD will provide me with needed tools to succeed in my quest to become a chair. It will assist me with navigating the application and interview process and learning aspects of imaging often hidden from us in our purely clinical roles. I have already learned a great deal from our GE classmates and look forward to gaining insights into the world of business through their experiences and expertise.

I am part of the Office of Faculty Affairs team as the Associate Director of Academic Career Development. An abdominal imager by training, my passion for education and mentorship/faculty development has led me to be an active member of the Association of University Radiologists.

LEAD ALUMNI WOMEN OF THE MONTH



Amy Viera

Imaging Account Manager at GE Healthcare

When I initially applied for LEAD, I wasn't entirely sure what the program would entail, but I was certain it would be an interesting journey. From our initial gathering at SCARD in Santa Fe New Mexico, I learned very quickly that although the group of academic radiologists, whose educational background and work experience was different from GE Commercial Women's, their strengths, ambitions, and challenges were similar both personally and professionally. We immediately found common experiences and best practices to share with one another, while learning how best to brand/rebrand ourselves, articulate to leadership how/why we are ready for the next leadership opportunity, how to navigate change management, and how best to maximize a mentor/mentee relationship to further our professional development. I was truly inspired by the strength shared by each woman.

This powerful network of GE women and academic radiologists was made possible through the LEAD program, and I believe that the efforts being made to continue improving the program (with the support of our male counterparts), will only help to draw us closer for the long term. I learned that academia would like us to look more like them. The initiatives being made through LEAD will help GE change the face of leadership, while bolstering female academic leadership. We will look more like one another as this program evolves. As we know, change happens one person at a time and LEAD provides an incredible launchpad for monumental changes!



Carolynn M DeBenedectis, MD

Director of the Radiology Residency at UMASS Memorial Medical Center

I still remember the day that I received my acceptance to the SCARD LEAD program, and I have to admit I was completely overwhelmed. Like other women leaders my plate was full with a multitude of work commitments as well as numerous family commitments. As amazing an opportunity as I knew this was I had no idea how I was going to balance it all. I arrived in Santa Fe to a room of women whose plates were just as full with their work and personal lives, and we were all able to share how we cope as well as share in the incredible content we were learning through the program.

While that is how the program began for, the program concluded with completely changing my career trajectory. After gaining all the incredible leadership knowledge over the year and learning about all the pitfalls that face women in leadership, not only have I gained a new found confidence as a leader but I have also changed my ultimate career goals. I never even entertained the thought of being a chair of a radiology department but after this course and being supported by all these amazing women I now know I definitely want to be a vice chair and maybe even a chair someday. One of the most rewarding parts of LEAD is that I've been able to take what I've learned back to my residents and fellow female faculty. I have had the rewarding experience of watching them take the knowledge I have brought back and grow into leadership roles both at my home institution as well as nationally. In my opinion this is the best part of LEAD, it has allowed women to help other women and created a network and support system for this to be possible, reaching far beyond just the women who participate in the program.