

## **Society of Chairs of Academic Radiology Departments (SCARD) Corporate Relationship Policy**

The Society of Chairs of Academic Radiology Departments values its relationship with industry, in particular as it relates to translational research, patient care and operations improvement. This document delineates the policy and procedures required to maintain our shared commitment to adhering to the recommendations of the ACCME that insures that corporate bias is not introduced into the scientific and educational activities of SCARD.

### **1. Corporate Relationships Must Uphold SCARD's Mission and Preserve Constituent Trust**

- The company's products or services must be compatible with and complement SCARD's mission and values.
- The company must demonstrate ethical business practices and a positive image.
- SCARD will not associate with companies that have the potential to damage SCARD's image because of the nature of the companies' products, services or reputation.

### **2. Corporate Relationships Must Answer to SCARD's Mission**

All corporate-supported events or programs must conform to SCARD's mission and organizational priorities.

### **3. Statement of Purpose**

Program is for scientific and educational purposes only and will not promote the company's products, directly or indirectly.

### **4. Control of Content and Selection of Presenters and Moderators**

SCARD is solely responsible for content and the selection of presenters and moderators. The Company agrees not to have any role in the program content or structure.

### **5. Disclosure of Financial Relationships**

SCARD will ensure meaningful disclosure to the audience, at the time of the program, of (a) company funding and (b) any financial relationship between SCARD and the Company or between individual speakers or moderators and the Company.

### **6. Ancillary Promotional Activities**

No promotional activities will be permitted in the same room or obligate path as the educational activity. No product advertisements will be permitted in the program room.

**7. Independence of SCARD in the Use of Contributed Funds:**

- a. Funds should be in the form of an unrestricted educational grant made payable to the Society of Chairs of Academic Radiology Departments (SCARD)
  
- b. All support associated with this CME activity must be given with the full knowledge and approval of the Program Committee.
  
- c. No other funds from the commercial company will be paid to the program director, faculty, or others involved with the CME activity (additional honoraria, extra social events, physician attendee travel, etc).

The Commercial Supporter agrees to abide by all requirements of the *ACCME Standards for Commercial Support of Continuing Medical Education* (appended or available upon request).

SCARD agrees to 1) abide by the *ACCME Standards for Commercial Support of Continuing Medical Education*; 2) acknowledge educational support from the commercial company in program brochures, syllabi, and other program materials; and 3) upon request, furnish the commercial supporter a report concerning the expenditure of the funds provided.

## Sponsorship Levels

Platinum - \$30,000 and up

Gold - \$20,000 - \$29,999

Silver - \$10,000 - \$19,999

Bronze - \$1000 - \$9,999

<b>Benefits</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Complimentary meeting registrations for company representatives	10	6	4	2
Sponsor ribbon	X	X	X	X
Acknowledgement on signage in registration area at meeting with class of sponsorship noted	X	X	X	X
Acknowledgement in registration brochure	X	X	X	X
Acknowledgement in program book	X	X	X	X
Acknowledgement on the SCARD Web site corporate support page	X	X	X	X