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SCARD

**Society of Chairs of Academic Radiology
Departments
Fall Meeting**

**October 15 – 17, 2009
The Fairmont Orchid, Hawaii
Kohala Coast, Big Island, Hawaii**

General Session Room: Plaza Ballroom

SCARD Mission/Board of Directors Listing

Past Presidents Listing

Final Program

Notes

Special thanks to FUJIFILM Medical Systems, USA for an educational grant in support of the SCARD 2009 Fall Meeting

FUJIFILM

SCARD

Society of Chairs of Academic Radiology Departments

The objectives of the Society of Chairs of Academic Radiology Departments are:

1. To advance the art and science of radiology by promoting medical education, research, and patient care;
2. To develop methods of undergraduate and graduate teaching in radiology; and
3. To provide a forum for discussion of problems and mutual interests among radiology department chairs.
4. To develop and advance policies and initiatives essential for the success of the clinical, research and educational missions of radiology and imaging sciences.

2009-2010 Board of Directors

President Dieter R. Enzmann, MD

President-elect Steven E. Seltzer, MD

Secretary-Treasurer Valerie P. Jackson, MD

Immediate Past President Stephen R. Baker, MD

Councilors Norman J. Beauchamp, Jr., MD, MHS
Kathleen Dunne Egli, MD
Jonathan S. Lewin, MD

SCARD

Society of Chairs of Academic Radiology Departments

Past Presidents

1967-68	William B. Seaman, MD*
1968-69	Alexander Margulis, MD
1969-70	Sidney W. Nelson, MD*
1970-71	Herbert L. Abrams, MD
1971-72	James E. Youker, MD
1972-73	Eugene C. Klatte, MD
1973-74	Harold G. Jacobson, MD*
1974-75	Luther W. Brady, MD
1975-76	Walter W. Whitehouse, MD*
1976-77	Douglas W. MacEwan, MD
1977-78	M. Paul Capp, MD
1978-79	Richard M. Friedenber, MD
1979-80	Ronald G. Evens, MD
1980-81	David G. Bragg, MD
1981-82	A. Everette James, Jr., MD
1982-83	Richard E. Buenger, MD
1983-84	Charles E. Putman, MD*
1984-85	Lee F. Rogers, MD
1985-86	Melvyn H. Schreiber, MD
1986-87	Stanley Baum, MD
1987-88	Joseph E. Whitley, MD*
1988-89	C. Douglas Maynard, MD
1989-90	Ernest J. Ferris, MD
1990-91	Robert J. Stanley, MD
1991-92	Joseph F. Sackett, MD
1992-93	William J. Casarella, MD
1993-94	Albert A. Moss, MD
1994-95	Philip O. Alderson, MD
1995-96	David C. Levin, MD
1996-97	Michael Manco-Johnson, MD
1997-98	William M. Thompson, MD
1998-99	N. Reed Dunnick, MD
1999-00	Joseph K. T. Lee, MD
2000-01	Carl E. Ravin, MD
2001-02	Ronald L. Arenson, MD
2002-04	Theron W. Ovitt, MD
2004-06	Donald P. Harrington, MD
2006-08	Stephen R. Baker, MD

*Deceased

FUTURE MEETING DATES

September 23-25, 2010
Fairmont Le Chateau Frontenac
Quebec City, Canada

FOR MORE INFORMATION

Society of Chairs of
Academic Radiology Departments
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Phone: 630-386-3731 • Fax: 630-571-7837
www.scardweb.org
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Society of Chairs of Academic Radiology Departments

FALL MEETING

The Fairmont Orchid, Kohala Coast, Big Island, Hawaii
October 15 – 17, 2009

In joint sponsorship with the Radiological Society of North America

Accreditation and Designation Statement

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Radiological Society of North America (RSNA) and the Society of Chairs of Academic Radiology Departments (SCARD). The RSNA is accredited by the ACCME to provide continuing medical education for physicians.

The RSNA designates this educational activity for a maximum of 14.50 *AMA PRA Category 1 CreditsTM*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Evaluation

In compliance with the ACCME requirements, you must record your attendance and evaluate the sessions you attend in order to receive AMA PRA Category 1 Credit.

The evaluation instrument is supplied to you at registration in a booklet format. The session evaluations appear in chronologic order. Please write your name, address, and degree(s) in the space provided, and complete the evaluations for the sessions you attend. At the end of the meeting, submit the entire evaluation booklet to the SCARD registration desk. A record of the CME credit earned at this meeting will be mailed to you shortly after the program.

Content Codes

To better help the participants of this CME activity organize their CME records, a two-letter content code will be indicated in the evaluation booklet.

Target Audience

Radiologists holding appointments in academic medical centers and engaged in research and teaching as well as clinical practice.


Learning Objectives

At the completion of this meeting participants should be able to:

- Understand the financial challenges that face academic radiology departments.
- Become familiar with new government rules and regulations regarding ethical, professional, and institutional behavior.
- Share in discussion with other chairs to obtain insight into managerial problems and solutions.
- Appreciate the opportunities to optimize the structure and content of radiology training programs.
- Appreciate the options for positioning SCARD and AUR in the family of radiology organizations.

Disclosure Statements

The Accreditation Council for Continuing Medical Education (ACCME) requires that the RSNA, as an accredited provider of continuing medical education, obtain signed disclosure statements from meeting faculty, including committee members, program planners, and presenters. The intent of this policy is not to prevent an individual with a financial relationship from participating; however, in accordance with ACCME standards, the RSNA has developed policies and procedures to manage identified conflicts of interest. The ACCME further requires that the RSNA provide disclosure information to all attendees prior to the educational activity. Individuals who have or have had within the previous 12 months (or at the time the research was conducted) an affiliation or financial relationship with any commercial interest are noted with a star (*) after their name in the program book. Financial disclosure statements for these individuals are reported after each individual's name in the disclosure index. All other individuals have indicated they have nothing to disclose.

 This icon indicates discussion of uses not approved by the FDA. The RSNA and SCARD recognize that at scientific meetings faculty may discuss the application of some devices, materials, or pharmaceuticals that are not FDA approved. In keeping with the highest standards of professional integrity and ethics, RSNA and SCARD require that faculty fully disclose to their audience that there will be discussion of the unlabeled use of a commercial product, device, or pharmaceutical that has not been approved for such purpose by the FDA.

FALL MEETING

Thursday, October 15 (current as of September 29, 2009)

- | | |
|--------------------|---|
| 7:00 AM – 8:00 AM | Continental Breakfast
Location: Ballroom Courtyard |
| 7:00 AM – 11:00 AM | Spouse/Companion Hospitality Room
Location: Hibiscus |
| 7:00 AM – 5:00 PM | Registration
Location: Plaza Ballroom Foyer |

General Session: Economics

Location: Plaza Ballroom

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|-------------------|---|
| 8:00 AM – 8:45 AM | ACR Report
AMA PRA Category 1 Credit: 0.75

Faculty: <i>James H. Thrall, MD*</i>
<i>Harvey L. Neiman, MD</i>
<i>John A. Patti, MD</i> |
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Learning Objectives:

1. Learn how health reform is likely to affect the practice of radiology.
2. Understand how health reform will affect reimbursement for imaging.
3. Learn about the ACR Education Center and new initiatives to make Education Center programs available to resident and fellow trainees.
4. Learn about ACR registry and database programs and how to use them to improve quality.

FALL MEETING

Thursday, October 15 (continued)

8:45 AM – 9:30 AM

ARR Report

AMA PRA Category 1 Credit: 0.75

Moderator: *Steven E. Seltzer, MD*

Faculty: *Renee L. Cruea, MPA*

Learning Objectives:

The Academy of Radiology Research update will highlight the educational, advocacy and legislative initiatives of FY09 and FY10. Additionally, an overview of the Coalition for Imaging and Bioengineering initiatives. The audience will be informed of opportunities available for participation in our advocacy efforts.

9:30 AM – 10:15 AM

Radiologist Salary/Productivity Survey

AMA PRA Category 1 Credit: 0.75

Moderator: *Ronald L. Arenson, MD**

Faculty: *Sherry C. Elliott, MBA, FACMPE*

Learning Objectives:

1. Knowledge of clinical faculty salaries and productivity for FY2010 by subspecialty. This presentation will display survey data of clinical salaries and productivity data by subspecialty, comparing them to prior years as well as to private practice.

10:15 AM – 10:30 AM

Break

Location: Plaza Ballroom Foyer

FALL MEETING

Thursday, October 15 (continued)

10:30 AM – 12:00 PM

Scenario Planning

AMA PRA Category Credit: 1.50

Faculty: *Dieter R. Enzmann, MD**
*Norman J. Beauchamp Jr, MD, MHS**
*Alexander Norbash, MD**
Susan Leiby
David C. Button

Learning Objectives:

1. Understand major trends in health care.
2. Understand difference between strategic and scenario planning.
3. Recognize opportunities in and threats to the field of radiology.

6:00 PM – 7:00 PM

Welcome Reception

Location: Courtyard Lanai

FALL MEETING

Friday, October 16

7:00 AM – 8:00 AM Continental Breakfast
Location: Ballroom Courtyard

7:00 AM – 5:00 PM Registration
Location: Plaza Ballroom Foyer

<p>General Session: The Chair's Job</p>
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<p>Location: Plaza Ballroom</p>

8:00 AM – 8:45 AM **Utilization, Radiation Safety, and Waste**
AMA PRA Category 1 Credit: 0.75

Faculty: *James A. Brink, MD**

Learning Objectives:

1. To define the growth in ionizing radiation attributable to medical imaging in the US.
2. To explore the various causes, effects, and control mechanisms for radiation growth from medical imaging.
3. To understand the impact of appropriate utilization management on radiation safety in medical imaging.
4. To explore the challenges of securing assignment for utilization management from 3rd party payers, in lieu of radiology benefit managers.

FALL MEETING

Friday, October 16 (continued)

8:45 AM - 10:15 AM

National Health Reform Issues Affecting Radiology
AMA PRA Category 1 Credit: 1.50

Moderators: *Dieter R. Enzmann, MD**
Steven E. Seltzer, MD
Martin Bledsoe, MSPH

Learning Objectives:

By attending this session, registrants will gain a better understanding of:

1. The likelihood of dramatic changes in federal health insurance programs.
2. The prospects that these changes will affect academic radiology departments.
3. The impact of these changes on the clinical, research, and teaching missions as well as the financial performance of our departments.

10:15 AM - 10:30 AM

Break
Location: Plaza Ballroom Foyer

10:30 AM - 11:30 AM

Academic-Industrial Collaboration
AMA PRA Category 1 Credit: 1.00

Moderator: *Steven E. Seltzer, MD*
Faculty: *Jonathan S. Lewin, MD**

Learning Objectives:

By attending this session, registrants will gain a better understanding of:

1. Latest trends in Federal and State oversight of academic-industrial relations.
2. The principles of conflict of interest reporting.
3. Opportunities and challenges facing academic radiology departments in their efforts to conduct collaborative programs with industry

FALL MEETING

Friday, October 16 (continued)

11:30 AM – 12:00 PM

Disaggregation and Turf Protection

AMA PRA Category 1 Credit: 0.50

Faculty: *Dieter R. Enzmann, MD**

Learning Objectives:

1. Understand meaning of business model.
2. Understand radiology's business model.
3. See opportunities in value chain.

6:00 PM – 10:00 PM

SCARD Reception and Dinner

Location: Kilohana

FALL MEETING

Saturday, October 17

6:00 AM – 7:00 AM Continental Breakfast
Location: Ballroom Courtyard

6:00 AM – 4:00 PM Registration
Location: Plaza Ballroom Foyer

General Session: Challenges to Academic Radiology Departments
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Location: Plaza Ballroom

7:00 AM – 8:00 AM **Payor Approval for New Technologies**
AMA PRA Category 1 Credit: 1.00

Moderator: *Norman J. Beauchamp Jr, MD, MHS**

Learning Objectives: The learner will be able to describe:

1. The process of payor approval for new technology including the CPT code application process.
2. The significance of Category I and Category III codes.
3. The criteria for getting approval for a Category I code.

Case examples will emphasize the recent experience with Cardiac CTA and CT Colonography.

8:00 AM - 9:00 AM **The Federal Stimulus**
AMA PRA Category 1 Credit: 1.00

Faculty: *Jonathan S. Lewin, MD**

Learning Objectives:

1. To define the research funding made available by the American Recovery and Reinvestment Act.
2. To evaluate the funding requirement and understand the factors related to likelihood of success in receiving Stimulus funds for research.
3. To measure the research impact of the American Recovery and Reinvestment Act on academic Radiology departments.

FALL MEETING

Saturday, October 17 (continued)

9:00 AM – 10:00 AM

**Fellowship Interviews to Radiology Fellowships:
Orphans and Step Children**
AMA PRA Category 1 Credit: 1.00

Faculty: *Steven E. Seltzer, MD*
Stephen R. Baker, MD

Learning Objectives:

By attending this session, registrants will gain a better understanding of:

1. The challenges facing Radiology Fellows and Fellowship Program Directors in the design and execution of high quality curricula.
2. The inconsistencies in the way Residency and Fellowship Program Coordinators are treated within Departmental and Institutional structures
3. Opportunities for improvement for these individuals.
4. Value of fellowship interviews with Program Directors at the RSNA Annual Meeting this November.

10:00 AM – 10:30 AM

Break
Location: Plaza Ballroom Foyer

10:30 AM – 11:30 AM

New Chairs Session and Panel Discussion
AMA PRA Category 1 Credit: 1.00

Moderator: *Kathleen D. Egli, MD*
Faculty: *Gerald D. Dodd III, MD*
*Jannette Collins, MD, MEd, FCCP**
Carolyn C. Meltzer, MD

Learning Objectives:

1. Learning of the varied challenges presented to three newly named Chairs of Radiology Departments.
2. Learning how different past experiences create different perspectives in addressing these challenges.
3. Learning what has worked and has not worked so well in bringing change to these Departments of Radiology.

FALL MEETING

Saturday, October 17 (continued)

11:30 AM – 12:00 PM

Survey Results

AMA PRA Category 1 Credit: 0.50

Faculty: *Valerie P. Jackson, MD**

Learning Objectives:

SCARD has an electronic survey system available to members. The survey must be approved prior to implementation. A number of surveys have been completed in the past year and the results of several will be presented.

12:00 PM – 1:00 PM

ABR-RRC: Residency Restructuring Update

AMA PRA Category 1 Credit: 1.00

Faculty: *Valerie P. Jackson, MD**

Learning Objectives:

The ABR is in the process of restructuring the board examination process and schedule. Accordingly, the RRC has reviewed these changes and implemented appropriate changes in the training requirements. This presentation will review the ABR and RRC changes and describe mechanisms for preparing for future resident training.

1:00 PM – 2:30 PM

SCARD Business Meeting and Luncheon (Chairs Only)

Location: Promenade Ballroom

FALL MEETING

Saturday, October 17 (continued)

General Session: Economics

Location: Plaza Ballroom

2:30 PM - 4:00 PM

SCARD Members Forum: Coping with Tough Economic Times

AMA PRA Category 1 Credit: 1.50

Moderator: *Dieter R. Enzmann, MD**

Faculty: *Ronald L. Arenson, MD**

Richard Pierce, MBA, CMPE

(Case examples of cost reduction and revenue enhancement will be presented.)

Learning Objectives:

Participants will:

1. Become familiar with cost reduction strategies planned by various Academic Radiology Departments via survey results.
2. Appreciate the prioritization of cost reduction strategies used in various departments.
3. Understand specific strategies used at one institution and the managerial implications of these strategies.
4. Evaluate effectiveness of strategies in the economic downturn of the past year.

Program Adjourns

Faculty List

Program Chair

Steven E. Seltzer, MD
Brigham & Women's Hospital
Boston, MA

Ronald L. Arenson, MD
University of California San Francisco
San Francisco, CA

Stephen R. Baker, MD
UMDNJ-New Jersey Medical School
Newark, NJ

Norman J. Beauchamp Jr, MD, MHS
University of Washington HSC
Seattle, WA

Martin Bledsoe, MSPH
Johns Hopkins Hospital
Baltimore, MD

James A. Brink, MD
Yale University
New Haven, CT

David C. Button
SRI Consulting Business Intelligence
Menlo Park, CA

Jannette Collins, MD, MEd, FCCP
University of Cincinnati Medical Center
Cincinnati, OH

Renee L. Cruca, MPA
Academy of Radiology Research
Washington, DC

Gerald D. Dodd III, MD
University of Colorado Denver HSC
Aurora, CO

Kathleen Dunne Egli, MD
Penn State/Milton S Hershey Medical Center
Hershey, PA

Sherry C. Elliott, MBA, FACMPE
VCU Health System/MCV Hospitals
Richmond, VA

Dieter R. Enzmann, MD
David Geffen School of Medicine/UCLA
Los Angeles, CA

Valerie P. Jackson, MD
Indiana University School of Medicine
Indianapolis, IN

Susan Leiby
SRI Consulting Business Intelligence
Menlo Park, CA

Jonathan S. Lewin, MD
Johns Hopkins Hospital
Baltimore, MD

Carolyn C. Meltzer, MD
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Atlanta, GA

Harvey L. Neiman, MD
American College of Radiology
Reston, VA

Alexander Norbash, MD
Boston University
Boston, MA

John A. Patti, MD
Massachusetts General Hospital
Boston, MA

Richard Pierce, MBA, CMPE
University of Alabama
Birmingham, AL

James H. Thrall, MD
Massachusetts General Hospital
Boston, MA

Disclosure Index (as of September 25, 2009)

Arenson, Ronald
Advisory Board, Genelux Corporation

Beauchamp, Norman J.
Research grant, Koninklijke Philips Electronics NV; Advisory Board, General Electric Company

Brink, James A.
Medical Advisory Board, General Electric Company; Medical Advisory Board, Calgary Scientific, Inc

Collins, Jannette
Editor, Seminars in Roentgenology

Enzmann, Dieter R.
Research grant, Siemens AG; Stock options, EP Dynamics; Stockholder, EP Dynamics; Stockholder, Vertos Medical; Stockholder, Attainia, Inc; Stock options, Genelux Corp.

Jackson, Valerie P.
Scientific Advisory Board, Hologic, Inc

Lewin, Jonathan S.
Stockholder, Interventional Imaging, Inc; Co-founder, Interventional Imaging, Inc

Norbash, Alexander
Scientific Advisor, Boston Scientific Corporation; Stockholder, Boston Scientific Corporation; Speakers Bureau, Boston Scientific Corporation

Thrall, James H.
Board of Directors, WorldCare, Inc; Board of Directors, Mobile Aspects, Inc; Board of Directors, Sunhawk Medical Inc

Future Dates

2010	Sept 23-25	Fairmont Le Chateau Frontenac Quebec City, Quebec, Canada
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