New and Prospective Chair Orientation Program

In Joint Sponsorship with the Radiological Society of North America

Society of Chairmen of Academic Radiology Departments

The Fairmont Banff Springs
Banff, Alberta, Canada

October 4–5, 2007
June 2007

Dear Colleague:

We are pleased to announce the seventh annual New and Prospective Chair Orientation Program, sponsored by the Society of Chairmen of Academic Radiology Departments (SCARD). Last year’s program was again extremely well received.

The program is scheduled for the afternoons of Thursday, October 4 and Friday, October 5, 2007, at The Fairmont Banff Springs in spectacular Banff, Alberta, Canada. AMA PRA Category 1 Credits will be offered. This meeting is in conjunction with the SCARD Fall Meeting, which will be held October 4–6, also at The Fairmont Banff Springs.

These two half-day sessions are designed for newly appointed chairs, for senior faculty who are considering pursuing a chair position in an academic radiology department, for junior faculty curious to know more about what a chair’s responsibility encompasses, and even chief residents who have experienced the demands and pleasures of radiology administration and aspire to leadership later in their career. The program will focus on the major challenges facing academic radiology departments and how to solve them. The sessions will be both didactic and interactive. War stories from the trenches will be used as illustrative examples and ample time will be allotted for questions and answers.

Included herein, you will find a roster of the events, as well as registration and housing information. We suggest you make your hotel reservation promptly as rooms may fill up quickly. The deadline for housing is September 1, 2007.

We urge all newly appointed chairs, whether permanent, interim or acting, to attend. We also invite veteran chairs to send interested faculty members, either junior or senior, and chief residents to the course. Registration fees are $220 for SCARD members who have served as a chair for less than 2 years, $250 for all other SCARD members, and $350 for non-members. The tuition will cover course materials and two coffee breaks. We encourage early registration to ensure a spot.

All attendees in this orientation are encouraged to also register for the SCARD Fall Meeting. Registration fees for the SCARD Fall Meeting are $330 for SCARD members and $450 for non-members. Registration materials are available on the SCARD Web site at www.scardweb.org or through the SCARD office at 1-630-368-3731.

If you have any questions regarding this program, please contact the SCARD Office at 1-630-368-3731 or SCARD@rsna.org.

Sincerely,

Stephen R. Baker, MD
President
SCARD

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From the President

Learning Objectives

At the completion of this meeting, participants should be able to:

Understand the strategic imperatives affecting radiology chairs.

Be aware of research initiatives and tactics at the local and national levels.

Become familiar with methodologies and principles affecting the capturing, retention, and expansion of clinical income.

Learn about the impact of new regulations on the chair’s freedom of action and attention to departmental protection.

Gain insight into strategies for program and faculty development.

Accreditation and Designation Statement

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Radiological Society of North America (RSNA®) and the Association of University Radiologists (AUR). The Radiological Society of North America is accredited by the ACCME to provide continuing medical education for physicians.

RSNA designates this educational activity for a maximum of 8 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.
Meeting Registration Form

New and Prospective Chair Orientation Program
The Fairmont Banff Springs • Banff, Alberta, Canada
October 4–5, 2007

Advance Registration Deadline: September 7, 2007

First Name       Last Name       Degree

Name As It Should Appear On Badge (if different than above)

Institution

Street Address (Select one: home address work address)

City State/Province Zip/Postal Code Country

Daytime Phone Number Fax Number E-mail Address

Name of Accompanying Companion/Spouse

Emergency Contact Information (a person not attending the meeting with you):

Name Phone Number

☐ Please check here if under the Americans with Disabilities Act, you may require special accommodations or services in order to attend. You will be contacted by SCARD.

REGISTRATION FEES

Onsite full conference registration fees are $50 higher than advance registration fees.

Please check appropriate box and enter total fee enclosed:

☐ SCARD Member (Department Chair for Less Than 2 Years) ..........$220
☐ SCARD Member (Department Chair for More Than 2 Years) ........$250
☐ Non-Member ..............................................................................$350

Total Registration Fee ..................................................................$_____
Hotel Reservation Form

Society of Chairmen of Academic Radiology Departments Fall Meeting
The Fairmont Banff Springs • Banff, Alberta, Canada
October 4–6, 2007

Hotel Reservation Deadline: September 1, 2007

First Name               Last Name

Institution

Street Address

City, State/Province Zip/Postal Code Country

Phone Number Fax Number E-mail Address

ACCOMMODATIONS

Fairmont Room Rate – $309.00* (CAN), exclusive of the current 4% Alberta Tourist Levy Tax and 6% Federal Goods & Service Tax (GST).

☐ One Bed (Queen or King)   ☐ Two Beds (Twins Only)   ☐ Non-Smoking   ☐ Smoking

Arrival Day/Date Departure Day/Date

Person(s) Sharing My Room

*A resort services fee in the amount of $10.00 (CAN) per person per night will be charged to each room. This fee covers the following services: housekeeping, bellman, and concierge.

DEPOSIT PAYMENT

To guarantee your reservation, please provide a credit card or a check equal to one night’s stay plus tax:

☐ MasterCard        ☐ VISA        ☐ American Express        ☐ Discover        ☐ Diners Club

Credit Card Number Expiration Date

Name on Card Cardholder’s Signature

Check # ________ (payable to The Fairmont Banff Springs for one night’s room plus tax)

Check-in time is 4:00 PM. Check-out time is 12:00 PM.

Hotel Reservation Deadline: September 1, 2007. Reservations made after the deadline date will be taken on a space-available basis and the SCARD hotel rate cannot be guaranteed.

Cancellation Policy: Your first night’s room deposit is fully refundable if canceled 72 hours prior to your arrival date. Be sure to ask for a cancellation number.

Hotel confirmations will be sent no later than 5 business days after the hotel has confirmed the reservation.
HOTEL ACCOMMODATIONS

The Fairmont Banff Springs
405 Spray Ave
Banff, Alberta, Canada, T1L1J4
Phone: 1-403-762-2211
Fax: 1-403-762-5755
www.fairmont.com/banffsprings

Few hotels in the world can rival the majesty, hospitality, and scenery of The Fairmont Banff Springs. Its unique blend of opulence and seclusion has been a symbol of Rocky Mountain magnificence for more than a century. The Fairmont Banff Springs is styled after a Scottish baronial castle. Experience timeless beauty and luxurious comfort in a pristine wilderness.

A variety of traditional, regional, and contemporary dining experiences are available at The Fairmont Banff Springs. The WALDHAUS RESTAURANT is The Fairmont Banff Springs “House in the Forest.” The Bavarian Cottage-style building was established in 1927 and serves authentic German and Swiss dishes. The BANFFSHIRE CLUB is an elegant and luxurious haven that offers contemporary North American cuisine featuring the freshest ingredients prepared in a most innovative fashion. The BOW VALLEY GRILL offers a relaxing atmosphere that celebrates the spirit of the outdoors, with handcrafted mountain animal sculptures and tables constructed by local Alberta artisans, featuring the region’s flora and fauna, while overlooking the Fairholme Mountain Range. Savor the delicious flavors of Italy at the CASTELLO RISTORANTE. The SAMURAI SUSHI BAR AND RESTAURANT has the freshest and finest sushi and sashimi in authentic Japanese surroundings.

WILLIAMSPRINTSPA at The Fairmont Banff Springs brings to life the unique healing powers of the alpine air, the sacred waters, and mountain magic. Drawing energy from the mountains, the quiet sanctuary helps balance the rhythms of your body to reawaken your senses. The resort also has state-of-the-art fitness facilities with a fully equipped Cybex fitness center.

Renowned for its panoramic beauty, the FAIRMONT BANFF SPRINGS GOLF COURSE is a captivating and challenging layout set in the heart of Canada’s Rocky Mountains.

AIRLINE DISCOUNTS

United Airlines is the official airline for SCARD’s Fall Meeting and is offering attendees special discounted fares. To take advantage of this offer, simply call United Airlines directly at 1-800-521-4041 and reference number 553SB. Reservations agents are available Monday–Sunday 7:00 AM – 12:00 AM (Eastern Time).

New Requirements for Travelers

As of January 23, 2007, travelers to and from Canada, Mexico, Central and South America, the Caribbean, and Bermuda will be required to have a passport or other secure, accepted document to enter or re-enter the United States. This requirement will apply to all air travel and will be extended to all land and sea border crossings as early as January 1, 2008. For more information, visit the US Department of State’s travel Web site www.travel.state.gov/travel.

TRAVEL INFORMATION

Enjoy the scenic drive from the airport to The Fairmont Banff Springs, which is located in Banff National Park. You must stop at the National Park Gates to obtain a park pass. The park entrance fee is $8.90 (CAN) per adult.

The Fairmont Banff Springs is approximately 1 hour and 45 minutes from the Calgary International Airport. Taxi service from the International Airport starts at $175.00 (CAN) one way. The following car rental companies are available at the airport: Avis, Budget, Dollar/Thrifty, Enterprise, Hertz, and National/Alamo.

Banff Airporter and Brewster are available airport shuttle services to and from the Calgary International Airport and The Fairmont Banff Springs. Reservations are required at least 24-hours in advance. The rates are approximately $50.00 to $53.00 (CAN) one way and include GST (Goods and Services Tax), but do not include the National Park entrance fee. Please refer to their Web sites for reservations, rates and schedules: www.banffairporter.com and www.brewster.ca. Schedules and rates are subject to change without notice.

Preliminary Program

Thursday, October 4, 2007

1:00 PM – 2:00 PM Leadership
Stephen R. Baker, MD

2:00 PM – 2:30 PM Contracting
Ronald L. Arenson, MD

2:30 PM – 3:00 PM Compensation Plan
Ronald L. Arenson, MD

3:00 PM – 3:15 PM Break

3:15 PM – 4:00 PM Time Management
Valerie P. Jackson, MD

4:00 PM – 4:45 PM Communication Skills: Strategies for Effective Critical Conversations
Jonathan S. Lewin, MD

4:45 PM – 5:30 PM How to Protect Your Staff
Stephen R. Baker, MD

Friday, October 5, 2007

1:00 PM – 2:00 PM Challenges to a Leader: Eight Case Studies
Stephen R. Baker, MD

2:00 PM – 2:45 PM Turf Management
Norman J. Beauchamp, Jr, MD

2:45 PM – 3:00 PM Break

3:00 PM – 3:30 PM How Do We Motivate Junior Faculty?
Steven E. Seltzer, MD

3:30 PM – 4:30 PM Faculty Discipline: How to Fire Someone
Stephen R. Baker, MD

4:30 PM – 5:00 PM Questions to Faculty
Ronald L. Arenson, MD
Stephen R. Baker, MD
Norman J. Beauchamp, Jr, MD
Valerie P. Jackson, MD
Jonathan S. Lewin, MD
Steven E. Seltzer, MD
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