

A photograph of the Fairmont Le Château Frontenac in Québec City, Canada, during autumn. The building is a large, historic stone structure with multiple towers and a prominent green copper roof. The foreground is filled with trees displaying vibrant yellow and orange autumn foliage. The sky is a clear, bright blue with a few wispy white clouds.

2010 SCARD Fall Meeting and Leadership and Management in Radiology Program

*In Joint Sponsorship with the
Radiological Society of North America*

Fairmont Le Château Frontenac
Québec City, Canada
September 23 - 25, 2010

SCARD

*Society of Chairs of Academic
Radiology Departments*



You're Invited to SCARD 2010

Dear Colleague:

We are pleased to announce the 2010 SCARD Fall Meeting, scheduled for September 23 - 25, 2010, at the magnificent Fairmont Le Château Frontenac in Québec City, Canada. We will meet in the mornings on Thursday and Friday, and for a full day, including the SCARD business meeting, on Saturday. SCARD will welcome guests and spouses on Thursday morning with a light continental breakfast in the hospitality suite.

Radiology leaders are also encouraged to join us Thursday and Friday afternoon for the Leadership and Management in Radiology program, which will give you insight into trends and regulations affecting your profession as well as strategies for action.

These activities have been approved for *AMA PRA Category 1 Credits™* for both the Fall Meeting and the Leadership and Management in Radiology program.

Enclosed are the preliminary programs for the Fall Meeting and the Leadership and Management in Radiology program, as well as registration and housing information. You'll see we have incorporated a variety of engaging and timely topics including:

- Radiologist salaries and productivity
- Healthcare reform
- Scenario planning
- Conflicts of interest and industrial relationships

We encourage you to make your hotel reservation immediately, as rooms fill up quickly. The deadline for housing is Friday, August 20, 2010 and the deadline for advance registration is Friday, September 3, 2010.

Just two days before the SCARD programs, the Association of Administrators in Academic Radiology (AAARAD) will meet at the same location. AAARAD members are encouraged to stay for the SCARD programs. A separate AAARAD registration brochure is enclosed in this mailing.

We are happy to announce that Fujifilm Medical Systems USA, Inc. is the major sponsor for our Fall Meeting for a 10th consecutive year. SCARD wishes to thank Fujifilm for their continued generous support of and interest in our efforts.

If you have any questions, please do not hesitate to contact the SCARD administrative office at 1-630-368-3731 or SCARD@rsna.org.

We look forward to welcoming you to Québec City in September.

Sincerely,

Steven E. Seltzer

Steven E. Seltzer, MD
President
SCARD

Stephen R. Baker

Stephen R. Baker, MD
Director
SCARD Leadership and Management
in Radiology Program

General Information

HOTEL ACCOMMODATIONS

Fairmont Le Château Frontenac
1 rue des Carrières
Québec City, Quebec, Canada G1R 4P5
TEL: 1-418-692-3861
FAX: 1-418-692-1751
Fairmont.com/frontenac

Standing high on a bluff overlooking the mighty St. Lawrence River, the exquisite Fairmont Le Château Frontenac is *the* destination hotel located in the heart of Old Québec—a designated United Nations World Heritage site. Guests are guaranteed a memorable and inspiring stay in one of the most beautiful cities in the world, with easy walking access to all of the wonderful sites and experiences that Old Québec has to offer. The hotel offers newly renovated, luxurious guestrooms, exquisite dining by renowned Chef Jean Souldard and distinctive European charm.

TRAVEL INFORMATION

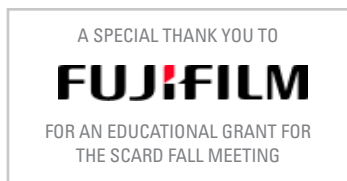
The Fairmont Le Château Frontenac is approximately 30 minutes from the Jean-Lesage Airport. Taxi service from the airport is at a flat rate of \$32.50 CAN (*subject to change*), plus gratuity (one way). Limo service can be arranged through Limousine A1 at 1-418-523-5059. Sedans cost approximately \$65.00 CAN (*subject to change*), plus gratuity (one way) for up to six people. Avis, Budget, Hertz, Thrifty and Tilden car rental companies are available at the airport.

AIRLINE DISCOUNTS

United Airlines is the official airline for the SCARD Fall Meeting and is offering attendees special discounted fares. To take advantage of this offer, call United Airlines directly at 1-800-521-4041 or book through United.com and reference the Meeting ID code 553SB. Reservations agents are available Monday – Friday 8:00 AM – 10:00 PM (Eastern Time).

WEATHER

The weather in Québec averages 45-64° F (7-18°C) in September. Visitors are encouraged to check the forecast before packing.



Accreditation and Designation Statement

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Radiological Society of North America (RSNA[®]) and the Society of Chairs of Academic Radiology Departments (SCARD). The RSNA is accredited by the ACCME to provide continuing medical education for physicians.

SCARD 2010 Fall Meeting

The RSNA designates this educational activity for a maximum of 14.50 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

SCARD Leadership and Management in Radiology Program

The RSNA designates this educational activity for a maximum of 8.00 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.



SCARD Fall Meeting September 23 - 25, 2010

Preliminary Program

Thursday, September 23 ORGANIZATIONAL UPDATES

- 7:00 AM - 7:55 AM **Breakfast**
- 7:55 AM - 8:00 AM **Welcome**
Moderator: Steven E. Seltzer, MD
- 8:00 AM - 9:00 AM **ACR Report**
*Faculty: John A. Patti, MD
Harvey L. Neiman, MD*
- 9:00 AM - 10:00 AM **ARR Report**
*Faculty: Renee L. Cruea, MPA
Steven E. Seltzer, MD*
- 10:00 AM - 10:30 AM **Break**
- 10:30 AM - 11:30 AM **Radiologist Salary/Productivity Survey**
Faculty: Sherry C. Elliott, MBA, FACMPE
- 11:30 AM - 12:30 PM **Scenario Planning**
Moderator: Dieter R. Enzmann, MD
- 6:00 PM - 7:00 PM **Welcome Reception**

Friday, September 24 THE CHAIR'S JOB

- 7:00 AM - 7:55 AM **Breakfast**
- 7:55 AM - 8:00 AM **Welcome**
Moderator: Valerie P. Jackson, MD
- 8:00 AM - 9:00 AM **Healthcare Reform: What Does It Mean for Radiology?**
Faculty: Bernard F. King Jr, MD
- 9:00 AM - 10:00 AM **Department Management in Difficult Economic Times**
- Dealing with Deans**
Faculty: William G. Bradley Jr, MD, PhD
- Dealing with Hospitals**
Faculty: Norman J. Beauchamp Jr, MD, MHS
- Staffing in Uncertain Times**
Faculty: Kenneth A. Buckwalter, MD
- 10:00 AM - 10:30 AM **Break**
- 10:30 AM - 11:00 AM **Opportunities and Challenges in the Francis Collins NIH**
Faculty: Carolyn C. Meltzer, MD, FACR
- 11:00 AM - 12:00 PM **Conflict of Interest and Industrial Relationships**
Moderator: Manuel L. Brown, MD
- Introduction and Survey of SCARD Members Regarding COI and Industrial Relationships**
Faculty: Manuel L. Brown, MD
- Changing Relationships between Industry and Academic Medical Centers**
Faculty: Eric J. Russell, MD
- COI Philosophy and Processes for Academic Medical Centers**
Faculty: Carolyn C. Meltzer, MD
- 6:00 PM - 10:00 PM **Dinner**

Saturday, September 25 CHALLENGES TO ACADEMIC RADIOLOGY DEPARTMENTS

- 7:00 AM - 7:55 AM **Breakfast**
- 7:55 AM - 8:00 AM **Welcome**
Moderator: Norman J. Beauchamp Jr, MD, MHS
- 8:00 AM - 9:00 AM **International Medical Graduates: How Do ABR and RRC Policies Affect Academic Faculty?**
Moderator: Ronald L. Arenson, MD
- Faculty: E. Stephen Amis Jr, MD
N. Reed Dunnick, MD
Stephen R. Baker, MD*
- 9:00 AM - 10:00 AM **ABR Update: Initial Certification and MOC**
*Faculty: N. Reed Dunnick, MD
Duane G. Mezwa, MD*
- 10:00 AM - 10:30 AM **Break**
- 10:30 AM - 11:30 AM **Faculty Development and Mentoring: How We Do It**
- How We Do It at Mass General and Harvard**
Faculty: James H. Thrall, MD
- How We Do It at Indiana University**
Faculty: Valerie P. Jackson, MD
- 11:30 AM - 12:00 PM **How Technical and Professional Revenues Are Generated in a Government Run, Single Payor System: The Canadian Experience**
Faculty: Mark E. Schweitzer, MD
- 12:00 PM - 12:30 PM **The Need for Social and Political Action from Academic Radiology Departments' Leaders**
Faculty: Steven E. Seltzer, MD
- 12:30 PM - 2:00 PM **SCARD Business Meeting/Luncheon (Chairs Only)**
- 2:00 PM - 3:00 PM **New Chairs Session and Panel Discussion**
Moderator: Kathleen D. Eggli, MD
- Faculty: Todd R. Hazelton, MD
Jonathan B. Kruskal, MD, PhD
Duane G. Mezwa, MD*
- 3:00 PM - 5:00 PM **SCARD Members Forum: The Economics of Academic Radiology Departments' Contributions to the Field of Radiology**
Moderator: Steven E. Seltzer, MD
- Faculty: Andrew Menard, JD*

Fall Meeting Learning Objectives

After completing this educational activity, participants will be able to:

1. Understand the organizational and financial challenges that face academic radiology departments.
2. Describe how healthcare reform might impact academic radiology.
3. Understand how changes at NIH may impact funding for radiology research.
4. Become familiar with new rules and regulations regarding ethical professional and institutional behavior.
5. Describe methods for faculty development and mentoring.
6. Understand regulations regarding residency and fellowship training and board certification.
7. Share in discussions with other chairs to obtain insight into managerial problems and solutions.

SCARD Leadership and Management in Radiology Program September 23 - 24, 2010

Preliminary Program

Thursday, September 23

- 12:00 PM Boxed lunches will be available for pre-registered program attendees
- 12:30 PM - 1:30 PM **Leadership I**
Faculty: Stephen R. Baker, MD
- 1:30 PM - 2:15 PM **Accounts Receivable: Getting Paid for the Work You Do**
Faculty: Norman J. Beauchamp Jr, MD, MHS
- 2:15 PM - 2:45 PM **Contracting**
Faculty: Ronald L. Arenson, MD
- 2:45 PM - 3:00 PM **Break**
- 3:00 PM - 3:45 PM **Turf Management**
Faculty: Norman J. Beauchamp Jr, MD, MHS
- 3:45 PM - 4:15 PM **How to Protect Your Staff**
Faculty: Stephen R. Baker, MD
- 4:15 PM - 5:00 PM **How to Win Every Argument**
Faculty: Stephen R. Baker, MD

Friday, September 24

- 12:00 PM Boxed lunches will be available for pre-registered program attendees
- 12:30 PM - 1:30 PM **Challenges to a Leader: Ten Case Studies**
Faculty: Stephen R. Baker, MD
- 1:30 PM - 2:15 PM **Faculty Development: The Chair's Most Important Job**
Faculty: Kathleen D. Egli, MD
- 2:15 PM - 2:30 PM **Break**
- 2:30 PM - 3:00 PM **How Do We Motivate Junior Faculty?**
Faculty: Steven E. Seltzer, MD
- 3:00 PM - 3:45 PM **Faculty Discipline: How to Fire Someone**
Faculty: Stephen R. Baker, MD
- 3:45 PM - 4:30 PM **Leadership II**
Faculty: Stephen R. Baker, MD

Leadership and Management in Radiology Program Learning Objectives

After completing this educational activity, participants will be able to:

1. Understand the strategic imperatives affecting radiology chairs and program directors.
2. Be aware of research initiatives and tactics at the local and national level.
3. Become familiar with methodologies and principles affecting the capturing, retention, and expansion of clinical income.
4. Learn about the impress of new regulations on the chair's and the program director's freedom of action and attention to departmental protection.
5. Gain insight into the stratagems for program and faculty development.




Meeting Registration Form

Advance Registration Deadline: Friday, September 3, 2010

STEP 1: CONTACT INFORMATION

First Name _____ Last Name _____ Degree _____
 Name As It Should Appear on Badge (if different than above) _____
 Institution _____
 Street Address _____ (Check one: work address home address)
 City _____ State/Province _____ ZIP/Postal Code _____ Country _____
 E-mail _____ Phone _____ Fax _____
 Companion/Spouse Badge: First Name _____ Last Name _____
 Emergency Contact Information (a person not attending the meeting with you)
 Name _____ Phone _____

 Check here if, under the Americans with Disabilities Act, you require accommodations or services in order to attend. You will be contacted by SCARD.

STEP 2: REGISTRATION FEES Onsite full conference registration fees are \$50 higher than advance registration fees.

Please check appropriate box(es) and enter total fee enclosed. Registration classification is subject to SCARD approval and rate change.

	SCARD Member	Non-Member	Department Business Manager
SCARD Fall Meeting For current and past chairs, business managers, or any interested academic radiologist.	<input type="checkbox"/> \$410	<input type="checkbox"/> \$650	<input type="checkbox"/> \$340
Leadership and Management in Radiology Program For all radiologists (including chief residents) and business administrators for whom a major component of their responsibility is supervision of fellow physicians and staff.	<input type="checkbox"/> \$300	<input type="checkbox"/> \$450	<input type="checkbox"/> \$250
Total Registration Fee	\$	\$	\$

STEP 3: MEETING EVENTS *For SCARD Fall Meeting attendees only.* Please check all that apply.

<p>Welcome Reception – Thursday, September 23</p> <p>Dinner – Friday, September 24</p> <p>SCARD Business Meeting/Luncheon – Saturday, September 25 (FOR CHAIRS ONLY)</p>	<p><input type="checkbox"/> Yes, I Will Attend</p> <p><input type="checkbox"/> Yes, I Will Attend</p> <p><input type="checkbox"/> Yes, I Will Attend</p>	<p><input type="checkbox"/> Yes, My Companion/Spouse Will Attend</p> <p><input type="checkbox"/> Yes, My Companion/Spouse Will Attend</p> <p>N/A</p>
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STEP 4: METHOD OF PAYMENT

Check # _____ MasterCard Visa
(payable to SCARD in U.S. funds drawn on a U.S. Bank)**

Credit Card Number	Expiration Date
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Name on Card _____ Cardholder's Signature **X**

**By sending your check to us, you authorize SCARD to convert the check into an electronic funds transfer. Please be aware that your bank account may be debited as soon as the same day we receive your payment.

ONLINE SCARDweb.org **FAX** 1-630-571-7837 **MAIL** SCARD, 820 Jorie Blvd, Oak Brook, IL 60523

CANCELLATIONS: All cancellations must be in writing by **September 3, 2010**. A \$50.00 administrative fee will be charged per registration form refunded. No refunds will be issued after September 3, 2010.

QUESTIONS: E-mail SCARD@rsna.org or call 1-630-368-3731.

Hotel Reservation Form



SCARD Fall Meeting
Fairmont Le Château Frontenac, Québec City, Quebec, Canada
September 23 – 25, 2010

Hotel Reservation Deadline: Friday, August 20, 2010


STEP 1: CONTACT INFORMATION

First Name _____ Last Name _____ Degree _____
 Institution _____
 Street Address _____
 City _____ State/Province _____ ZIP/Postal Code _____ Country _____
 E-mail _____ Phone _____ Fax _____

STEP 2: ACCOMMODATIONS (room rates do not include the 16.26% tax):

- Fairmont Single (One Queen Bed): \$269.00 CAN
 Fairmont Double (Two Double Beds): \$269.00 CAN
 Fairmont Gold (King Bed): \$399.00 CAN

Arrival Date _____ Arrival Time _____ Departure Date _____
 Person(s) Sharing My Room: First Name _____ Last Name _____

 Handicap Accessibility: My needs are _____

STEP 3: ROOM DEPOSIT

Reservations must be guaranteed by credit card or check for a deposit equal to one night's stay plus 16.26% hotel tax.

Check # _____ American Express
 Diners Club
 Discover
 MasterCard
 VISA

(payable to Fairmont Le Château Frontenac)
Credit Card Number
Expiration Date

Name on Card _____ Cardholder's Signature X _____

Check-in time is 4:00 PM Check-out time is 12:00 PM

Hotel Reservation Deadline: August 20, 2010

Reservations made after the deadline will be taken on a space-available basis and the SCARD hotel rate cannot be guaranteed.

Cancellation Policy:

Your first night's room deposit is fully refundable if canceled at least **48 hours prior to your arrival date**. Be sure to ask for a cancellation number.

Confirmation:

If you provided your e-mail address above, the hotel will e-mail a confirmation after the reservation has been confirmed.

ONLINE
 SCARDweb.org:
 click "Make a Hotel
 Reservation"

CALL
 1-800-257-7544 or 1-418-692-3861 and inform the
 agent that you are part of the SCARD meeting to
 receive the special room rate.

FAX
 1-418-692-1751

MAIL
 Fairmont Le Château Frontenac
 Attn: Group Reservations
 1 rue des Carrières, Québec City, Quebec, Canada
 G1R 4P5

SCARD

Society of Chairs of Academic Radiology Departments
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