

2013 SCARD *Fall Meeting*

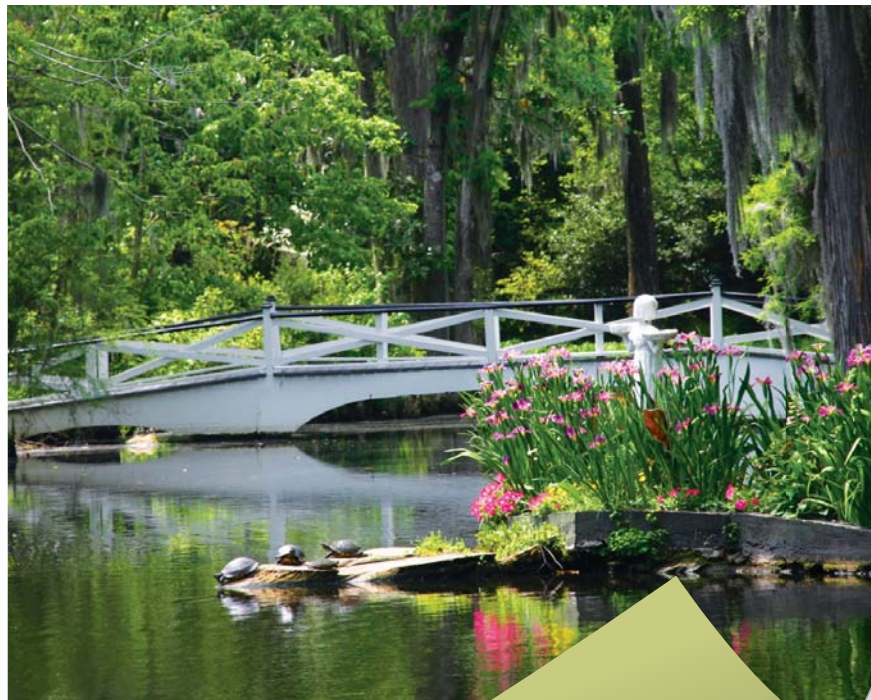
and

LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM



SCARD Society of Chairs of Academic
Radiology Departments

In Joint Sponsorship with the
Radiological Society of North America



CHARLESTON PLACE HOTEL

Charleston, South Carolina | Oct. 10-12, 2013

Plus!

AAARAD Fall Conference

Registration Info | Oct. 8-9, 2013

Accreditation Statement

This live activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Radiological Society of North America (RSNA) and the Society of Chairs of Academic Radiology Departments (SCARD). The RSNA is accredited by the ACCME to provide continuing medical education for physicians.

Designation Statements

SCARD 2013 Fall Meeting

The RSNA designates this live activity for a maximum of 15.00 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

SCARD Leadership and Management in Radiology Program

The RSNA designates this live activity for a maximum of 8.75 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The Academy of Radiology Leadership and Management

The Academy of Radiology Leadership and



Management (ARLM) is sponsored by five participating radiology societies including AAARAD, ARRS, AUR, RSNA and SCARD. Launched in 2011, the ARLM helps radiologists focus their professional development by requiring completion of education across six different learning domains. ARLM awards a Certificate of Achievement upon completion.

Participation in the SCARD Fall Meeting qualifies for 10.00 education credits. Participation in the Leadership and Management Course qualifies for 8.75 education credits. AAARAD Fall Conference participation qualifies for 6.25 education credits.

PRESIDENT'S WELCOME

Dear Colleague:

I am pleased to announce that the **2013 SCARD Fall Meeting** will take place **October 10-12, 2013**, at the Charleston Place Hotel in Charleston, South Carolina. We will meet in the mornings on Thursday and Friday, and for a full day, which includes the SCARD Business Meeting and Luncheon, on Saturday.



New chairs and others interested in learning more are encouraged to join us Thursday and Friday afternoons for the Leadership and Management in Radiology program. This popular program will provide timely information about leadership and management trends and regulations affecting your profession.

One new feature of this year's meeting will be the inclusion of our SCORCH colleagues. The Society of Chairs of Children's Hospitals (SCORCH) is co-locating its meeting with SCARD. We have some exciting joint programming and networking functions planned with our pediatric chair colleagues.

Live activities for both the Fall Meeting and the Leadership and Management in Radiology program have been approved for *AMA PRA Category 1 Credits*[™].

A variety of interesting and timely topics are planned including:

- ABR and Milestone Implementation Updates
- Quality and Safety
- IR Update and Panel Discussion
- Health Care Reform

I encourage you to make your hotel reservation as soon as possible, as rooms fill up quickly. **The deadline for housing is Monday, September 9th, and the deadline for advance registration is Friday, September 27th.**

The Association of Administrators in Academic Radiology (AAARAD) will meet on Tuesday and Wednesday, October 8-9. AAARAD members are encouraged to attend the SCARD programs as well. A separate AAARAD registration brochure is enclosed.

I would like to thank Fujifilm Medical Systems USA, Inc., which has provided an unrestricted educational grant for the Fall Meeting. We appreciate Fujifilm's continued generous support of our program.

If you have any questions regarding the upcoming meeting or other SCARD activities, please do not hesitate to contact the SCARD administrative office at 1-630-368-3731 or SCARD@rsna.org.

I look forward to seeing you in Charleston!

Sincerely,

Val Jackson

Valerie P. Jackson, MD, FACR
President, SCARD

SCARD *Leadership and Management in Radiology Program*

October 10-11



LEARNING OBJECTIVES

At the conclusion of this live activity, participants will be able to:

- Demonstrate understanding of the strategic imperatives affecting radiology chairs and program directors.
- Identify research initiatives and tactics at the local and national level.
- Assess methodologies and principles affecting the capturing, retention, and expansion of clinical income.
- Evaluate the impress of new regulations on the chair's and the program director's freedom of action and attention to departmental protection.
- Improve stratagems for program and faculty development.

Thursday, October 10

12:30–12:45 PM	<i>Boxed lunches for pre-registered attendees</i>
12:40 PM	Introductory Comments Faculty: James V. Rawson, MD
12:45–1:45 PM	Leadership Principles Faculty: Alexander Norbash, MD
1:45–3:15 PM	Communication Faculty: Jonathan S. Lewin, MD
3:15–3:30 PM	Break
3:30–4:15 PM	Faculty Development Faculty: Kathleen D. Eggli, MD
4:15–5:00 PM	How to Motivate Junior Faculty Faculty: Steven E. Seltzer, MD
5:00–5:45 PM	Disruptive Behavior Faculty: Valerie P. Jackson, MD

Friday, October 11

12:30–1:00 PM	<i>Boxed lunches for pre-registered attendees</i>
1:00–2:00 PM	Overview of the U.S. Healthcare System Faculty: James V. Rawson, MD
2:00–3:00 PM	How to Write a Budget Faculty: Mary Bobel, MBA
3:00–3:15 PM	Break
3:15–4:15 PM	Charges, Payments, and Collections Faculty: Richard Pierce, MBA
4:15–5:15 PM	Quality Metrics and LEAN Faculty: Jonathan B. Kruskal, MD, PhD

SCARD

Fall Meeting

October 10-12



LEARNING OBJECTIVES

At the conclusion of this live activity, participants will be able to:

- Demonstrate understanding of the organizational and financial challenges that face academic radiology.
- Describe how healthcare reform might impact academic radiology.
- Assess and apply new rules and regulations regarding ethical, professional, and institutional behavior.
- Demonstrate understanding of regulations regarding residency and fellowship training.
- Identify and discuss managerial problems and solutions.
- Describe various academic radiology compensation plans.
- Demonstrate understanding of internal and external philanthropy.
- Explain how to build and maintain radiology research programs.

Thursday, October 10

7:00 AM	Breakfast
7:55 AM	Welcome Faculty: Valerie P. Jackson, MD
8:00 AM–12:30 PM	SCARD PROGRAM
8:00–9:00 AM	AAARAD Survey Results and Expansion Faculty: Sherry Elliott, MBA, FACMPE
9:00–9:30 AM	AAARAD Survey Panel: Implementation Faculty: Ronald L. Arenson, MD Norman J. Beauchamp Jr., MD, MHS
9:30–9:45 AM	RSNA Diagnosis Live™ Demo Faculty: Valerie P. Jackson, MD
9:45–10:00 AM	ARLM Update Faculty: Valerie P. Jackson, MD
10:00–10:15 AM	Break
10:15–11:00 AM	ABR Update Faculty: Gary J. Becker, MD Jennifer Bosma, PhD James P. Borgstede, MD
11:00 AM–12:00 PM	Milestones Update and Implementation Faculty: Duane G. Mezwa, MD Angelisa M. Paladin, MD
12:00–12:30 PM	ARR Update Faculty: Renee L. Cruea, MPA Jonathan S. Lewin, MD
6:00–7:00 PM	SCARD/SCORCH Welcome Reception

Friday, October 11

7:00 AM	SCARD/SCORCH Breakfast
7:55 AM	Welcome and Introductions Faculty: Norman J. Beauchamp Jr., MD, MHS Richard A. Barth, MD
8:00 AM–12:30 PM	SCARD/SCORCH Joint Program
8:00–8:15 AM	Who Are We? What Are Our Challenges? Faculty: Norman J. Beauchamp Jr., MD, MHS Peter J. Strouse, MD
8:15–9:45 AM	Quality and Safety in Radiology Moderator: David B. Larson, MD

Friday, October 11 (continued)

8:15–8:35 AM	The Leader's Role in Achieving High-reliability Performance Faculty: David B. Larson, MD
8:35–8:55 AM	Preventing Errors Faculty: Lane F. Donnelly, MD
8:55–9:10 AM	Rad Peer Faculty: Paul H. Ellenbogen, MD
9:10–9:30 AM	Departmental Peer Review Faculty: Jonathan B. Kruskal, MD, PhD
9:30–9:45 AM	Discussion
9:45–10:00 AM	Break
10:00–11:05 AM	ALARA Update Moderator: Donald P. Frush, MD
10:00–10:20 AM	Radiation Tracking Update: Current Status, What's Required, and What to Expect Faculty: Donald P. Frush, MD
10:20–10:30 AM	California Requirements for CT Dose Reporting Faculty: Richard A. Barth, MD
10:30–10:40 AM	Image Gently Initiatives and Dose Index Registry Faculty: Marilyn J. Goske, MD
10:40–10:50 AM	Image Wisely – Low Dose Faculty: James A. Brink, MD
10:50–11:05 AM	Panel Discussion
11:05 AM–12:30 PM	Health Care Reform Moderator: Steven E. Seltzer, MD
11:05–11:25 AM	Health Care Reform and Radiology Reimbursement Update Faculty: Bibb Allen Jr., MD
11:25–11:45 AM	ACO's Update Faculty: Raymond S. Dougherty, MD
11:45 AM–12:05 PM	Paying for Value, Not Volume Faculty: Paul H. Ellenbogen, MD
12:05–12:30 PM	Panel Discussion
12:30 PM	Adjourn
6:30 PM	Dinner

Saturday, October 12

7:00 AM	Breakfast
7:55 AM	Announcements Faculty: Norman J. Beauchamp Jr., MD, MHS
8:00 AM–12:00 PM	SCARD PROGRAM
8:00–8:30 AM	AAPM Update Faculty: John D. Hazle, PhD
8:30–9:00 AM	MOC and Departmental Signup Faculty: Manuel L. Brown, MD James V. Rawson, MD
9:00–9:30 AM	Meaningful Use Faculty: Steven E. Seltzer, MD
9:30–10:15 AM	How Technology Can Keep Us Relevant Faculty: Ronald L. Arenson, MD
10:15–10:45 AM	Break
10:45 AM–12:00 PM	IR Update and Panel Discussion
10:45–10:55 AM	Chair's Perspective Faculty: Jonathan S. Lewin, MD
10:55 AM–12:00 PM	Open Forum Faculty: John A. Kaufman, MD Valerie P. Jackson, MD Matthew A. Mauro, MD Jeanne M. LaBerge, MD
12:00–1:55 PM	SCARD Business Meeting/ Lunch Scenario Planning and Product Delivery
2:00–3:00 PM	Industry Participation in Comparative Effectiveness Research Faculty: Mitchell D. Schnall, MD, PhD
3:00–4:00 PM	Supporting Faculty in Challenging Times Moderator: Norman J. Beauchamp Jr., MD, MHS
3:00–3:15 PM	Wellness Faculty: Norman J. Beauchamp Jr., MD, MHS
3:15–3:30 PM	Mentorship Faculty: TBD
3:30–3:45 PM	Women in Radiology Faculty: Cheri L. Canon, MD
3:45–4:00 PM	Discussion
4:00–5:00 PM	Maintaining a Radiology Residency Pipeline Faculty: James V. Rawson, MD
5:00 PM	Adjourn

GENERAL INFORMATION



CHARLESTON PLACE

205 Meeting Street
Charleston, SC 29401

TEL: 1-843-722-4900 or
1-888-635-2350

FAX: 1-843-722-0728

WEBSITE: charlestonplace.com

HOTEL INFORMATION

Located at the very heart of downtown Charleston, in the historic district and within walking distance of many major attractions, this luxurious hotel makes every guest feel a part of this great Southern city. A gathering point for local society, it blends gentility and old-world charm with a leading-edge spa and innovative cuisine.

HOTEL RESERVATIONS

Visit the Meetings page on SCARDweb.org and click "Hotel Reservations" to reserve your room. You may also call the reservation line at 1-888-635-2350 or 1-843-722-4900 and inform the agent that you are part of the Society of Chairs of Academic Radiology Departments (SCARD) meeting to receive the special room rate.

Single/Double Deluxe Room Rate: \$269

Rates are for single (king bed) or double (two double beds) occupancy and do not include a \$1.00 per room destination marketing fee plus 13.5% room tax.

Reservations must be guaranteed by credit card deposit equal to one night's stay (including 13.5% room tax). Your first night's room deposit is fully refundable if cancelled 72 hours prior to your arrival date. Be sure to ask for a cancellation number.

The hotel reservation deadline is **Monday, September 9**. The SCARD group rate will be confirmed based upon availability. It is possible that hotel rooms may sell out prior to the deadline; therefore it is strongly recommended that you make your reservation as early as possible. Reservations made after September 9 will be taken on a space-available basis and the SCARD group rates cannot be guaranteed.

TRAVEL INFORMATION

The Charleston Place Hotel is located approximately 10 miles from Charleston International Airport (CHS). Taxis are a quick and easy way to get to and from Charleston International Airport. The approximate fare to the Charleston Place is \$27.00 (one-way). For each passenger in excess of two, a fee of \$12.00 per passenger per trip will be charged. Rates are subject to change at any time.

GENERAL INFORMATION *(continued)*

The shuttle rate for Downtown Charleston is \$12.00 per passenger and departs every 15 minutes. The shuttle is a shared ride and may make several stops, depending on the number of passengers. Rates are subject to change at any time.

HOTEL PARKING

The Charleston Place Hotel offers valet and self-parking options. The onsite self-parking offers a rate of \$14.00 per day. Valet parking offers a rate of \$29.00 per day. Parking rates are subject to change at any time.

AIRLINE DISCOUNTS

American Airlines

Book online at AA.com and enter Promotional Code **27H3AA** to view available flights and applicable discounts. To make reservations by phone, call American at 1-800-433-1790 and refer to Promotion Code **27H3AA** when you call. Service fees will apply for tickets issued by phone.

United Airlines

Book online at United.com and enter the Offer Code: **ZNSV777175** in the Offer Code box to view discounted airfares. If booking through a travel professional or United Meetings at 1-800-426-1122, please give them the following information:

Agreement Code: **777175**

Z Code: **ZNSV**

Service fees may apply.

WEATHER

The weather in Charleston averages 62-75° F in October. Visitors are encouraged to check the forecast before packing.

A special thank you to

FUJIFILM

For an educational grant for the
SCARD Fall Meeting.



Meeting Registration Form

Save Time—Register Online! SCARDweb.org

Advance Registration Deadline: Friday, September 27, 2013

STEP 1: CONTACT INFORMATION

First Name _____ Last Name _____ Degree (s) _____

Name As It Should Appear on Badge (if different than above) _____

Institution _____

Street Address _____ (Check one: Work Address Home Address)

City _____ State/Province _____ ZIP/Postal Code _____ Country _____

Email _____ Phone _____ Fax _____

Companion/Spouse Badge: First Name _____ Last Name _____

Emergency Contact Information (a person not attending the meeting with you)

Name _____ Phone _____

 Check here if, under the Americans with Disabilities Act, you require accommodations or services in order to attend. You will be contacted by SCARD.

STEP 2: REGISTRATION FEES

Onsite full conference registration fees are \$50 higher than advance registration fees.

Please check appropriate box(es) and enter total fee enclosed. Registration classification is subject to SCARD approval and rate change.

Meeting Type	SCARD Member	Non-Member	Department Business Manager
SCARD Fall Meeting For current and past chairs, business managers or interested academic radiologists. Answer Required: What do you consider to be the most important organizational and financial challenge facing academic radiology today? _____	<input type="checkbox"/> \$410	<input type="checkbox"/> \$650	<input type="checkbox"/> \$340
Leadership and Management in Radiology Program For all radiologists (including chief residents) and business administrators for whom a major component of their responsibility is supervision of fellow physicians and staff. Answer Required: What do you consider to be the most important strategic imperative as a chair or program director? _____	<input type="checkbox"/> \$300	<input type="checkbox"/> \$450	<input type="checkbox"/> \$250
Total Registration Fee	\$ _____	\$ _____	\$ _____

STEP 3: MEETING EVENTS

For SCARD Fall Meeting attendees only.

Please check all that apply.

Welcome Reception – Thursday, October 10 Dinner – Friday, October 11 SCARD Business Meeting/Luncheon – Saturday, October 12 (FOR CHAIRS ONLY)	<input type="checkbox"/> Yes, I Will Attend <input type="checkbox"/> Yes, I Will Attend <input type="checkbox"/> Yes, I Will Attend	<input type="checkbox"/> Yes, My Companion/Spouse Will Attend <input type="checkbox"/> Yes, My Companion/Spouse Will Attend N/A
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STEP 4: METHOD OF PAYMENT

Check # _____ MasterCard Visa
 (payable to SCARD in U.S. funds drawn on a U.S. Bank**) _____

Credit Card Number _____ Expiration Date _____

Name on Card _____ Cardholder's Signature **X** _____

**By sending your check to us, you authorize SCARD to convert the check into an electronic funds transfer. Please be aware that your bank account may be debited as soon as the same day we receive your payment.

ONLINE SCARDweb.org	SECURE FAX 1-630-571-2198	MAIL SCARD 820 Jorie Blvd Oak Brook, IL 60523	CANCELLATIONS: All cancellations must be received in writing by September 27, 2013 . A \$50.00 administrative fee will be charged per registration form refunded. No refunds will be issued after September 27, 2013.
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QUESTIONS: Email SCARD@rsna.org or call 1-630-368-3731.

SCARD
 Society of Chairs of Academic
 Radiology Departments
 820 Jorie Blvd, Oak Brook, IL 60523
 TEL: 1-630-368-3731
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 SCARDweb.org
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