

SCARD

Society of Chairs of Academic Radiology Departments

Leadership and Management in Radiology Program

In Joint Providership with the Radiological Society of North America

October 10-11, 2018

La Fonda on the Plaza

Santa Fe, New Mexico



2018 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

La Fonda on the Plaza, Santa Fe, NM

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Accreditation and Designation Statement

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Radiological Society of North America (RSNA) and the Society of Chairs of Academic Radiology Departments (SCARD). The RSNA is accredited by the ACCME to provide continuing medical education for physicians.

The RSNA designates this live activity for a maximum of 7.75 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Evaluation

In compliance with the ACCME requirements, you must record your attendance and evaluate the sessions you attend in order to receive *AMA PRA Category 1 Credits*[™].

The evaluation instrument is supplied to you at registration in a booklet format. The session evaluations appear in chronologic order. Please write your name, address, and degree(s) in the space provided, and complete the evaluations for the sessions you attend. At the end of the meeting, submit the entire evaluation booklet to the SCARD registration desk. A record of the CME credit earned at this meeting will be emailed to you shortly after the program.

Content Codes

To better help the participants of this CME activity organize their CME records; two-letter content codes will be indicated throughout the program and in the evaluation booklet. The key to the codes follows:

LM Leadership & Management

2018 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Target Audience

This two-day course is designed for all radiologists, including chief residents, and business administrators for whom a major component of their responsibility is supervision of fellow physicians and staff.

Learning Objectives

At the conclusion of this live activity, participants will be able to:

- Discuss change management techniques and their applications to radiology.
- Incorporate new approaches to creative leadership.
- List practical techniques for team building and inclusivity in a diverse workforce.
- Implement best practices in recruiting, developing, and sustaining faculty in academic radiology.
- Describe important legal concepts and legal hazards that every radiology leader should avoid.
- Explain the role of emotional intelligence in radiology leadership.
- Learn how to lead through storytelling.

Disclosure Statements

The Accreditation Council for Continuing Medical Education (ACCME) requires that the Radiological Society of North America (RSNA), as an accredited provider of continuing medical education, obtain signed disclosure statements from meeting faculty, including committee members, program planners, and presenters. The intent of this policy is not to prevent an individual with a financial relationship from participating; however, in accordance with ACCME standards, the RSNA has developed policies and procedures to manage identified conflicts of interest.

The ACCME further requires that the RSNA provide disclosure information to all attendees prior to the educational activity. Faculty who have or have had an affiliation or financial relationship with any commercial interest (within the previous 12 months or at the time the research was conducted) are noted with a star (★) after their name in the program book. Financial disclosure statements for these individuals are reported after each individual's name in the disclosure index. All other individuals have indicated they have nothing to disclose.

ARLM

The Academy of Radiology Leadership and Management (ARLM) is sponsored by five participating radiology education societies: AAARAD, ARRS, AUR, RSNA, and SCARD. Launched in 2011, ARLM helps medical imaging professionals focus their professional development by requiring completion of education across six different learning domains. ARLM awards a Certificate of Achievement upon completion. Select sessions at this meeting offer ARLM credit. Please visit the registration desk to learn more.

2018 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Program Schedule (current as of August 8, 2018)

Wednesday, October 10, 2018

Content Code(s)

General Session

Location: Santa Fe

12:30 PM – 12:55 PM

Boxed Lunch

12:55 PM – 1:00 PM

Welcome

1:00 PM – 3:00 PM

Change Acceleration Process (CAP)
AMA PRA Category 1 Credits™: 2.00

LM

*Linda Bacelis-Bush, MS**
*Ingrid Lund, PhD**

Learning Objectives:

1. Think strategically about technology, people and workflow in an integrated way and the critical role of change management to optimize imaging operations

3:00 PM – 3:15 PM

Break

3:15 PM – 4:15 PM

Creative Leadership
AMA PRA Category 1 Credit™: 1.00

LM

Part A: Lessons Learned from Baseball

N. Reed Dunnick, MD

Learning Objectives:

1. Appreciate that leadership principles apply to all fields of endeavor.
2. Identify how the principles learned from how baseball leaders overcome challenges can be applied to radiology leadership.

Part B: Right Brain Leadership

Valerie P. Jackson, MD

Learning Objectives:

1. Describe characteristics attributed to each half of the brain.
2. Discuss the importance of emotional intelligence in leadership.
3. Describe methods to assess your own characteristics.

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Wednesday, October 10, 2018 (continued)

Content Code(s)

4:15 PM – 5:00 PM

Legal 101 for Radiology Leaders

LM

AMA PRA Category 1 Credit™: 0.75

Mary T. Link, RN, JD

Learning Objectives:

1. Describe academic medical center structures and the relationships among the components.
2. Identify the key legal issues facing radiology leaders.
3. Develop approaches to minimize legal risk in leading a radiology department.
4. Explain mechanisms to protect confidentiality of legally sensitive information.

5:00 PM

Adjourn

2018 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Thursday, October 11, 2018

Content Code(s)

General Session

Location: Santa Fe

12:30 PM – 12:45 PM

Lunch

12:45 PM – 1:30 PM

Faculty Recruitment and Retention

LM

AMA PRA Category 1 Credit™: 0.75

*Thomas M. Grist, MD**

Learning Objectives:

1. Describe helpful strategies for success at three phases of recruitment, including search and screen, initial visits, and closing the deal.
2. Develop an approach to enlisting the support of your department, the medical school, and your healthcare enterprise for retaining your successful faculty.
3. Identify characteristic signs of burnout in existing faculty and develop strategies to prevent loss of effective faculty due to burnout.

1:30 PM – 2:15 PM

Emotional Intelligence in Leadership

LM

AMA PRA Category 1 Credit™: 0.75

*Cheri L. Canon, MD**

Learning Objectives:

1. Define EQ.
2. List components of emotional intelligence.
3. Describe the value of emotional intelligence for leaders.

2:15 PM – 3:00 PM

Diversity and Inclusion in Your Radiology Department

LM

AMA PRA Category 1 Credit™: 0.75

Carolyn C. Meltzer, MD

Learning Objectives:

1. Recognize how implicit bias may contribute to the relative lack of diversity in radiology and to associated advancement barriers.
2. Apply best practices for enhancing the proportion of underrepresented minority and women candidates in the radiology recruitment pool.
3. Consider how radiology leaders may cultivate strategies, behaviors, attitudes, and policies to enable professionals to work effectively in diverse and inclusive teams.

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Thursday, October 11, 2018 (continued)

Content Code(s)

3:00 PM – 3:15 PM

Break

3:15 PM – 5:00 PM

Storytelling as a Leadership Tool

LM

AMA PRA Category 1 Credits™: 1.75

*Beth Schaul**

Learning Objectives:

1. Explain why Storytelling is a must-have leadership skill and understand the power of Storytelling for Leaders.
2. List key traits of being a more engaging, inspiring Storyteller.
3. Apply Storytelling as a leadership tool for driving transformational change and business outcomes.
4. Identify the importance of building a library of Leadership Stories and where to begin.

5:00 PM

Adjourn

2018 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Faculty List

Program Chair

Thomas M. Grist, MD*
University of WI School of Medicine & Public Health
Madison, WI

Linda Bacelis-Bush, MS*
GE Healthcare
Milwaukee, WI

Cheri L. Canon, MD*
University of Alabama Birmingham
Birmingham, AL

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University of Michigan Health Systems
Ann Arbor, MI

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American Board of Radiology
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Disclosure Index (as of July 19, 2018)

Linda Bacelis-Bush	Employee, General Electric Company
Cheri L. Canon, MD	Royalties, The McGraw-Hill Company
Thomas M. Grist, MD	Research Support, General Electric Company Research Support, Bracco Group Research Support, Siemens AG Research Support, Hologic, Inc Research Support, McKesson Corporation Stockholder, Elucent Stockholder, HistoSonics, Inc
Ingrid Lund, PhD	Employee, General Electric Company
Beth Schaul	Employee, General Electric Company

