
2019 SCARD

FALL MEETING & LEADERSHIP AND
MANAGEMENT IN RADIOLOGY PROGRAM

**Hilton Portland Downtown
& the Duniway Portland**

Portland, Oregon
September 18-21, 2019

SCARD

*Society of Chairs of Academic
Radiology Departments*

*In Joint Providership with the
Radiological Society of North America*

Plus!

**AAARAD Fall Conference
September 17-18, 2019**

PRESIDENT'S WELCOME

Dear Colleagues:

I am pleased to announce that the **2019 SCARD Fall Meeting** will take place **September 19-21 in Portland, Oregon** at the Hilton Portland Downtown & the Duniway Portland. We will meet in the mornings on Thursday and Saturday, and for a full day on Friday that includes the SCARD Business Meeting and Luncheon. A variety of interesting and timely topics are planned, including:



- Health Systemization and Corporatization
- IR: The New Horizon
- Workforce Development
- AI Update
- Physics Update
- Emergency Radiology in Academic Practices
- Our Industry Partners
- AAARAD Faculty Salary and Productivity Survey Results

The Leadership and Management in Radiology program will take place in the afternoons on Wednesday and Thursday, September 18-19.

This popular program will provide information about leadership and management trends and regulations affecting your profession. New and future chairs, aspiring leaders, and individuals interested in learning more about leadership and management are encouraged to join.

For the fifth time, the Society of Chairs of Children's Hospitals (SCORCH) is co-locating its meeting with SCARD. We have some exciting joint programming and networking functions planned with our pediatric chair colleagues.

Live activities for both the Fall Meeting and the Leadership and Management in Radiology program have been approved for *AMA PRA Category 1 Credits*™.

I encourage you to make your hotel reservation as soon as possible, as rooms fill up quickly. **The deadline for housing is Friday, August 16, and the deadline for advance registration is Friday, September 6.**

The Association of Administrators in Academic Radiology (AAARAD) will meet on Tuesday and Wednesday, September 17-18. AAARAD members are encouraged to attend the SCARD programs as well. A separate AAARAD registration brochure is enclosed.

I would like to thank Fujifilm Medical Systems USA, Inc., which has provided an unrestricted educational grant for the Fall Meeting. We appreciate Fujifilm's continued generous support of our program.

If you have any questions regarding the upcoming meeting or other SCARD activities, please contact us at 1-630-368-3731 or SCARD@rsna.org.

I look forward to seeing you in Portland!

Alexander Norbash, MD

Alexander Norbash, MD
President, SCARD

Accreditation Statement

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Radiological Society of North America (RSNA) and the Society of Chairs of Academic Radiology Departments (SCARD).

The RSNA is accredited by the ACCME to provide continuing medical education for physicians.

Designation Statements

2019 SCARD Fall Meeting

The RSNA designates this live activity for a maximum of 15.25 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

SCARD Leadership and Management in Radiology Program

The RSNA designates this live activity for a maximum of 7.50 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Add Leadership to your Credentials: Academy of Radiology Leadership and Management

The Academy of Radiology Leadership and Management (ARLM) is sponsored by five participating radiology education societies: AAARAD, ARRS, AUR, RSNA, and SCARD. Launched in 2011, ARLM helps medical imaging professionals focus their professional development by requiring completion of education across six different learning domains. ARLM awards a Certificate of Achievement upon completion.

Several sessions from both the Fall Meeting and Leadership and Management in Radiology Program will qualify toward certificate requirements. For additional information and to see a complete list of course offerings, visit Radleaders.org.





SCARD

LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

September 18-19, 2019

LEARNING OBJECTIVES

At the conclusion of this live activity, participants will be able to:

- Incorporate design thinking into their approach to a new situation.
- Identify practical techniques for team building and inclusivity in a diverse workforce.
- Use coaching as a leadership style to help guide individuals towards solutions to problems in academic radiology.
- Discuss conflict resolution techniques and their applications to radiology.
- Explain the role of emotional intelligence in radiology leadership.
- Inspire others through storytelling and executive presentation skills.

WEDNESDAY, SEPTEMBER 18

12:30 – 12:50 PM	Boxed Lunch
12:50 – 1:00 PM	Welcome and Introductions Thomas M. Grist, MD
1:00 – 3:00 PM	Coaching as a Leadership Style Neil M. Rofsky, MD
3:00 – 3:15 PM	Break
3:15 – 5:00 PM	Executive Presence/Presentation Skills Arlene Siver
5:00 PM	Adjourn

THURSDAY, SEPTEMBER 19

12:30 – 1:00 PM	Boxed Lunch
1:00 – 3:00 PM	Design Thinking: How to Assess and Re-engineer a Department Reed A. Omary, MD
3:00 – 3:15 PM	Break
3:15 – 4:15 PM	Finance: It's Not k-space Mark Lombardi
4:15 – 5:00 PM	Conflict Management Carolyn C. Meltzer, MD
5:00 PM	Lessons Learned and Adjourn



SCARD

FALL MEETING

September 19–21, 2019

LEARNING OBJECTIVES

At the conclusion of this live activity, participants will be able to:

- Demonstrate understanding of the organizational and financial challenges that face academic radiology.
- Describe how healthcare reform might impact academic radiology.
- Demonstrate understanding of regulations regarding residency and fellowship training.
- Identify and discuss managerial problems and solutions.
- Demonstrate understanding of current information technology and social media applications for the field of radiology.



THURSDAY, SEPTEMBER 19

7:00 – 7:55 AM	Breakfast
7:55 – 8:00 AM	Welcome
8:00 – 9:00 AM	AAARAD Survey, Analysis and Forecasting Moderator: Ann S. Fulcher, MD Ann S. Fulcher, MD Sherry C. Elliott, MBA
9:00 – 11:30 AM	Health Systemization, Corporatization and Leadership Moderator: Carolyn C. Meltzer, MD
9:00 – 9:20 AM	<i>Community Practice Division</i> Erik K. Paulson, MD
9:20 – 9:40 AM	<i>Brand Dilution Inevitable?</i> Carolyn C. Meltzer, MD
9:40 – 10:00 AM	<i>LEAD Update</i> Cheri L. Canon, MD
10:00 – 10:20 AM	Break
10:20 – 10:40 AM	<i>Corporatization: To Be or Not to Be</i> Eric M. Rohren, MD, PhD
10:40 – 11:00 AM	<i>Managing from the Middle</i> Annette J. Johnson, MD
11:00 – 11:20 AM	<i>How I Do It: Dealings with the State, Unions, Dean and my CEO</i> David H. Feiglin, MD
11:20 – 11:30 AM	<i>Discussion</i>
11:30 AM – 12:50 PM	IR: The New Horizon Moderator: John A. Kaufman, MD
11:30 – 11:50 AM	<i>All that Glitters: Procedures with Promise</i> Alan H. Matsumoto, MD
11:50 AM – 12:10 PM	<i>Why IR Needs Mid-level Providers and How to Make it Work</i> John J. Borsa, MD
12:10 – 12:30 PM	<i>IR/DR: Year 3 Update</i> John A. Kaufman, MD
12:30 – 12:50 PM	<i>Developing the Medical Student Pipeline: What DR Can Learn from IR</i> Laura K. Findeiss, MD
12:50 PM	Adjourn
6:30 PM	SCARD Dinner (offsite)

FRIDAY, SEPTEMBER 20

7:00 – 7:55 AM	Breakfast
7:55 – 8:00 AM	Welcome
8:00 – 9:40 AM	Workforce Development, Part I Moderator: Molly E. Dempsey, MD
8:00 – 8:20 AM	<i>Pediatric Radiologist Pipeline, Challenges</i> Shannon Farmakis, MD
8:20 – 8:40 AM	<i>Pediatric Radiologist Pipeline, Solutions</i> John D. MacKenzie, MD
8:40 – 9:00 AM	<i>Innovative Coverage for Pediatric Imaging</i> Michael Rubin, MD
9:00 – 9:20 AM	<i>A Playbook for Recruiting and Retention</i> Reed A. Omary, MD
9:20 – 9:40 AM	<i>HR, Pitfalls to Avoid</i> Michael Alberts, MD, PhD
9:40 – 10:00 AM	Break
10:00 AM – 12:00 PM	AI Update Moderator: Michael P. Recht, MD
10:00 – 10:15 AM	<i>Integration of AI at the Workstation: Where Are We Now and Where Will We Be in 5 and 10 Years?</i> Bethany U. Casagrande, DO
10:15 – 10:30 AM	<i>Can AI Improve Workflow, Productivity, and Finances in Academic Radiology Departments?</i> Michael P. Recht, MD
10:30 – 10:45 AM	<i>Integration of AI into an Academic Pediatric Department: How We Did It</i> Manohar Shroff, MD
10:45 – 11:00 AM	<i>Integration of AI into a Large Academic Center: How We Did It</i> Scott B. Reeder, MD, PhD
11:00 – 11:15 AM	<i>AI Research: When to Do It Yourself and When and How to Partner with AI Vendors</i> Ananth Annapragada, PhD
11:15 – 11:30 AM	<i>AI Education: How Do We Integrate It into Our Residency Programs?</i> Jocelyn D. Chertoff, MD, MS
11:30 AM – 12:00 PM	<i>Panel Discussion</i>
12:00 – 2:00 PM	Lunch/SCARD Business Meeting
2:00 – 3:40 PM	Workforce Development, Part II Moderator: Christoph Wald, MD, PhD
2:00 – 2:20 PM	<i>When Faculty Lose Their Faculties</i> Christoph Wald, MD, PhD
2:20 – 2:40 PM	<i>Partnering: Economies of Scale, Collaboration, Consistency</i> Giles W. Boland, MD
2:40 – 3:40 PM	<i>Our Role as Leaders</i> Alexander Norbash, MD Dieter R. Enzmann, MD Neil M. Rofsky, MD

FRIDAY, SEPTEMBER 20

3:40 – 5:00 PM	Society Updates Moderator: Cheri L. Canon, MD
3:40 – 4:00 PM	ACGME Janet E. Bailey, MD
4:00 – 4:20 PM	ABR Valerie P. Jackson, MD
4:20 – 4:40 PM	ACR Geraldine B. McGinty, MD
4:40 – 5:00 PM	ARR Renee L. Cruea, MPA
5:00 PM	Adjourn
6:00 PM	Networking Reception

SATURDAY, SEPTEMBER 21

6:45 AM	Breakfast
6:55 – 7:00 AM	Announcements
7:00 – 8:30 AM	Physics Update Moderator: Cynthia H. McCollough, PhD
7:00 – 7:35 AM	<i>What is a Qualified Medical Physicist and What Do They Do in a Academic Radiology Department?</i> Cynthia H. McCollough, PhD
7:35 – 8:05 AM	<i>Building the Next Generation of Imaging Physics Leaders</i> John D. Hazle, PhD
8:05 – 8:30 AM	<i>From Basic Science to Implementing Advanced Technologies in a Clinical Setting - How Imaging Physicists Create a Wake of Research Opportunities</i> Erik K. Paulson, MD
8:30 – 10:00 AM	Emergency Radiology in Academic Practices: Making it Work Moderator: Susan D. John, MD
8:30 – 9:00 AM	<i>Moving Healthcare to 24/7</i> James J. McCarthy, MD
9:00 – 9:20 AM	<i>Emergency Radiology - is it a Distinct Discipline?</i> Jamlik-Omari Johnson, MD
9:20 – 9:50 AM	<i>Models of 24/7 Emergency Imaging and Avoiding Burnout</i> Aaron D. Sodickson, MD, PhD Suzanne T. Chong, MD
9:50 – 10:00 AM	Discussion
10:00 – 11:00 AM	Our Industry Partners Moderator: Jocelyn D. Chertoff, MD, MS
10:00 – 10:20 AM	<i>Productive Industry Relationships</i> Judy Yee, MD
10:20 – 10:40 AM	<i>For Profit Board</i> Jocelyn D. Chertoff, MD, MS
10:40 – 11:00 AM	<i>Industry Support of Research</i> Alexander Norbash, MD
11:00 AM	Adjourn



GENERAL INFORMATION

HOTEL

Hilton Portland Downtown & the Duniway Portland
545 SW Taylor St.
Portland, Oregon 97204
www.duniwayhotel.com

The Hilton Portland Downtown & the Duniway Portland are conveniently located in the heart of downtown Portland's business and entertainment district. Local attractions include the Portland Saturday Market, the Oregon Museum of Science and Industry and the Portland Art Museum.

The SCARD Fall Meeting will be held at the Hilton Portland Downtown. Sleeping rooms are blocked at the Duniway Portland, which is adjacent to the Hilton.

HOTEL RESERVATIONS THE DUNIWAY PORTLAND

Visit the Meetings page on SCARDweb.org and click 'Hotel Reservations' to reserve your room. Attendees may also call 1-800-HILTONS and reference The Duniway. Inform the agent that you are with the SCARD Meeting by providing the group code "SCA" to receive the group room rate.

Room Rate: \$239.00

Rates are for single or double occupancy and do not include the federal, state and local taxes.

Complimentary high-speed Wi-Fi is available in each guest room.

Reservations must be guaranteed by credit card deposit equal to one night's stay (including taxes). Cancellations without penalty must be made at least 24 hours prior to scheduled arrival. We recommend that you request a confirmation number.

The hotel reservation deadline is Friday, August 16.

The SCARD group rate will be confirmed based upon availability. It is possible that hotel rooms may sell out prior to the deadline; therefore it is strongly recommended that you make your reservation as early as possible. Reservations made after August 16 will be taken on a space and rate available basis.

TRAVEL INFORMATION

The Portland International Airport is located 10 miles away (approximately 30 minutes) from the Hilton Portland Downtown & the Duniway Portland. The taxi fare from the airport to the hotel is approximately \$40 each way. Rates are subject to change.

The Duniway Portland offers self-parking at \$33 per day and valet parking at \$52 per day both with unlimited "in-and-out" access. Rates are subject to change. The hotel is unable to accept oversized vehicles.

WEATHER

The weather in Portland averages 63° F in September. Attendees are encouraged to check the forecast before packing.



2019 SCARD Fall Meeting and Leadership and Management in Radiology Program

Meeting Registration Form

September 18–21, 2019 | Portland, Oregon

Save Time – Register Online! SCARDweb.org

Advance Registration Deadline: Friday, September 6, 2019

STEP 1: Contact Information

First Name _____ Last Name _____ Degree(s) _____

Name as it should appear on badge (if different from above) _____ Institution _____


Street Address *Select One:* Home Address Work Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Email _____ Phone _____ Fax _____

Companion/Spouse Badge: First & Last Name _____

Emergency Contact Information (Name & phone number of a person not attending the meeting with you) _____

 Please check here if under the Americans with Disabilities Act you require accommodation or services in order to attend. You will be contacted by SCARD.

STEP 2: Registration Fees

Please check appropriate box(es) and enter total fee enclosed. Registration classification is subject to SCARD approval and rate change. Onsite registration fees will be \$50 higher than advance registration fees.

MEETING	SCARD MEMBER	NON-MEMBER	DEPARTMENT BUSINESS MANAGER/ LEAD PARTICIPANT
SCARD Fall Meeting – September 19–21 For current and past chairs, business managers or interested academic radiologists	<input type="checkbox"/> \$450	<input type="checkbox"/> \$690	<input type="checkbox"/> \$380
Leadership and Management in Radiology Program – September 18–19 For all radiologists (including chief residents) and business administrators for whom a major component of their responsibility is supervision of fellow physicians and staff	<input type="checkbox"/> \$310	<input type="checkbox"/> \$460	<input type="checkbox"/> \$260
Total Registration Fee	\$ _____	\$ _____	\$ _____

STEP 3: Meeting Events | For SCARD Fall Meeting attendees only. (Please check all that apply.)

Welcome Reception – Friday, September 20	<input type="checkbox"/> Yes, I Will Attend	<input type="checkbox"/> Yes, My Companion/Spouse Will Attend
SCARD Business Meeting/Luncheon – Friday, September 20 (FOR SCARD MEMBERS ONLY)	<input type="checkbox"/> Yes, I Will Attend	N/A
Dinner – Thursday, September 19	<input type="checkbox"/> Yes, I Will Attend	<input type="checkbox"/> Yes, My Companion/Spouse Will Attend

STEP 4: Method of Payment

Check # _____ MasterCard Visa
(payable to SCARD in U.S. funds drawn on a U.S. Bank**) _____
Credit Card Number _____ Expiration Date _____ CVV Code _____

Name on Card _____ Cardholder's Signature **X** _____

**By sending your check to us, you authorize SCARD to convert the check into an electronic funds transfer. Please be aware that your bank account may be debited the same day we receive your payment.

Photographs will be taken throughout the SCARD Meeting. By registering, you acknowledge the possibility of being photographed and give SCARD consent to use your image for marketing or promotional purposes.

ONLINE SCARDweb.org
SECURE FAX 1-630-571-2198
MAIL SCARD
820 Jorie Blvd
Oak Brook, IL 60523

CANCELLATIONS:
All cancellations must be received in writing by **September 6**.
A \$50.00 administrative fee will be charged per registration form refunded.
No refunds will be issued after September 6.

QUESTIONS: Email SCARD@rsna.org or call 1-630-368-3731.

SCARD

*Society of Chairs of Academic
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