

# **SCARD**

*Society of Chairs of Academic Radiology Departments*

## **Leadership and Management in Radiology Program**

*In Joint Providership with the Radiological Society of North America*

**September 18-19, 2019  
Hilton Portland Downtown  
& the Duniway Portland  
Portland, Oregon**

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*Society of Chairs of Academic Radiology Departments*

## **2019 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM**

Hilton Portland Downtown & The Duniway Portland Hotel, Portland, OR

September 18-19, 2019

*In Joint Providership with the Radiological Society of North America*

### **Accreditation and Designation Statement**

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Radiological Society of North America (RSNA) and the Society of Chairs of Academic Radiology Departments (SCARD). The RSNA is accredited by the ACCME to provide continuing medical education for physicians.

The RSNA designates this live activity for a maximum of 7.50 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### **Evaluation**

In compliance with the ACCME requirements, you must record your attendance and evaluate the sessions you attend in order to receive *AMA PRA Category 1 Credits*<sup>™</sup>.

The evaluation instructions will be provided to you at registration. The session evaluations will be electronic submission. A record of the CME credit earned at this meeting will be emailed to you shortly after the program.

### **Content Codes**

To better help the participants of this CME activity organize their CME records; two-letter content codes will be indicated throughout the program and in the evaluation booklet. The key to the codes follows:

**LM**      Leadership & Management

# 2019 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

## Target Audience

This two-day course is designed for all radiologists, and business administrators for whom a major component of their responsibility is supervision of fellow physicians and staff.

## Learning Objectives

At the conclusion of this live activity, participants will be able to:

- Incorporate design thinking into their approach to a new situation.
- Identify practical techniques for team building and inclusivity in a diverse workforce.
- Use coaching as a leadership style to help guide individuals towards solutions to problems in academic radiology.
- Discuss conflict resolution techniques and their applications to radiology.
- Explain the role of emotional intelligence in radiology leadership.
- Inspire others through storytelling and executive presentation skills.

## Disclosure Statements

The Accreditation Council for Continuing Medical Education (ACCME) requires that the Radiological Society of North America (RSNA), as an accredited provider of continuing medical education, obtain signed disclosure statements from meeting faculty, including committee members, program planners, and presenters. The intent of this policy is not to prevent an individual with a financial relationship from participating; however, in accordance with ACCME standards, the RSNA has developed policies and procedures to manage identified conflicts of interest.

The ACCME further requires that the RSNA provide disclosure information to all attendees prior to the educational activity. Faculty who have or have had an affiliation or financial relationship with any commercial interest (within the previous 12 months or at the time the research was conducted) are noted with a star (★) after their name in the program book. Financial disclosure statements for these individuals are reported after each individual's name in the disclosure index. All other individuals have indicated they have nothing to disclose.

# 2019 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Program Schedule (current as of July 29, 2019)

**Wednesday, September 18, 2019**

**Content Code(s)**

## General Session

Location: Pavilion Ballroom West

12:30 PM – 12:50 PM	<b>Lunch</b>	
12:50 PM – 1:00 PM	<b>Welcome and Introduction</b>  <i>Thomas M. Grist, MD*</i>	
1:00 PM – 3:00 PM	<b>Coaching as a Leadership Style</b> <i>AMA PRA Category 1 Credits™: 2.00</i>  <i>Neil M. Rofsky, MD*</i>  <b>Learning Objectives:</b> <ol style="list-style-type: none"><li>1. Explain the advantages and disadvantages of the coaching leadership style compared to other leadership styles.</li><li>2. Define the components of transformational leadership.</li><li>3. Delineate the key features of the four-square coaching framework.</li><li>4. Employ language and conversational skills that advance an individual towards their goals.</li></ol>	<b>LM</b>
3:00 PM – 3:15 PM	<b>Break</b>	
3:15 PM – 5:00 PM	<b>Executive Presence/Presentation Skills</b> <i>AMA PRA Category 1 Credits™: 1.75</i>  <i>Arlene Siver*</i>  <b>Learning Objectives:</b> <ol style="list-style-type: none"><li>1. Structure a powerful message to gain attention.</li><li>2. Enhance delivery skills using different communication methods.</li><li>3. Describe the key components of effective Storytelling.</li></ol>	<b>LM</b>
5:00 PM	<b>Adjourn</b>	

# 2019 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Thursday, September 19, 2019

Content Code(s)

## General Session

Location: Pavilion Ballroom West

12:30 PM – 1:00 PM

**Lunch**

1:00 PM – 3:00 PM

**Design Thinking: How to Assess and Re-engineer a Department** LM

AMA PRA Category 1 Credits™: 2.00

*Reed A. Omary, MD*

**Learning Objectives:**

1. Name one design thinking method that provides introverts as much of a voice as extroverts.
2. Describe one visual method to help prioritize suggested ideas.

3:00 PM – 3:15 PM

**Break**

3:15 PM – 4:15 PM

**Finance: It's Not k-space** LM

AMA PRA Category 1 Credit™: 1.00

*Mark Lombardi\**

**Learning Objectives:**

1. Explain the need for and limitations of financial statement analysis.
2. Appraise the Cash Flow, Income and Balance Sheet statements of healthcare companies and properly interpret the results.
3. Define the equity and bond markets and the financial assets traded in each of these markets.
4. Compare the financial differences and similarities between for-profit and not-for-profit health systems.

4:15 PM – 5:00 PM

**Conflict Management** LM

AMA PRA Category 1 Credit™: 0.75

*Carolyn C. Meltzer, MD*

# 2019 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

Thursday, September 19, 2019 (continued)

Content Code(s)

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## ***Learning Objectives:***

1. Recognize how different styles of conflict management may be underused and overused.
2. Apply the most appropriate conflict management approach to each situation, depending on the importance of the task versus value of the relationship.
3. Consider tools such as the “cup of coffee” conversation to diffuse conflict and preserve relationships.

5:00 PM

**Lessons Learned and Adjourn**

# 2019 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

## Faculty List

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### Program Chair

Thomas M. Grist, MD\*  
University of WI School of Medicine & Public Health  
Madison, WI

Mark Lombardi\*  
GE Healthcare  
Brentwood, TN

Carolyn C. Meltzer, MD  
Emory University  
Atlanta, GA

Reed A. Omary, MD  
Vanderbilt University  
Nashville, TN

Neil M. Rofsky, MD\*  
University of Texas Southwestern  
Dallas, TX

Arlene Siver\*  
GE Healthcare  
Miami Beach, FL

# 2019 SCARD LEADERSHIP AND MANAGEMENT IN RADIOLOGY PROGRAM

## Disclosure Index (as of July 29, 2019)

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Thomas M. Grist, MD

Research Support, General Electric Company  
Research Support, Bracco Group  
Research Support, Siemens AG  
Research Support, Hologic, Inc  
Research Support, McKesson Corporation  
Stockholder, Elucent  
Stockholder, HistoSonics, Inc

Mark Lombardi

Employee, General Electric Company

Neil M. Rofsky, MD

Advisory Board, InSightec Ltd  
CME & Education Steering Committee, Medscape, LLC

Arlene B. Siver

Employee, General Electric Company