

Leading, Empowering and Disrupting (LEAD)

Application for 2021-22 Program

Application and letter of support due by June 7, 2021 to scard@rsna.org

What is LEAD: The LEAD program is a one-year women's leadership program, jointly led by SCARD and GE Healthcare, consisting of a cohort of 20 female leaders from Radiology and GEHC. The program targets women who are *at least mid-career* with aspirations for increased leadership responsibilities and positions within their organizations and beyond. Our goal is to increase the number of women in chair positions within their respective organizations and to build a community of women across Industry and Radiology.

Program Details: The program will run from September 2021 - September 2022. The general overview of the program includes:

- Monthly one-hour virtual training programs/speakers
- Scheduled live meetings/events (detailed below)
- Mentorship program (within organization and with SCARD or GEHC leadership)
- Alumna network with events beyond the yearlong program

Live Meetings for LEAD program

- Please note the registration fees are not included in LEAD program tuition and must be paid separately to the corresponding organization as part of the meeting registration process. Travel and lodging are not included in LEAD tuition.

Meeting	Dates	Location	Registration Fees*
SCARD Leadership and Management Program	October 5-7, 2021	Santa Ana Pueblo, NM	\$260
RSNA (optional)	TBD	Chicago, IL	None for LEAD program only**
AUR	March 24-25, 2022	Phoenix, Arizona	\$250***
RLI Leadership Summit	September 9-11, 2022	Babson Park, MA <i>Babson Executive Conference Center</i>	Approx \$1695 for ACR members/\$2195 for non-members****

* All Registration Fees are estimated.

**LEAD event is an offsite activity in Chicago that does not require RSNA registration.

***Daily rate if involved only in LEAD programming. If participating in other portions of the AUR meeting, normal registration rates will apply.

****Estimated Early Bird pricing.

- We are currently discussing a leadership course at GE leadership college, Crotonville Learning Institute. This has not been finalized, and details will be made available in the near future.

Required Commitments:

- Applicant must attend and participate in all live meetings and virtual calls.
- Sponsoring organization/department chair (department) supports cost of registration fees, lodging and travel to and from all live meetings in addition to the cost of LEAD tuition.
- LEAD tuition is \$2,000 for the yearlong program

For LEAD candidate to complete by June 7:

Application Questions: (Please keep your total response for all seven questions to one page)

- 1) Current Roles:
 - a. Describe your current role(s) in your workplace
 - b. How do your role(s) impact your organization's growth or strategic direction?
 - c. How do your roles enhance or limit your ability to create needed organizational change?

- 2) Goals:
 - a. What is your goal for your next leadership position?
 - b. What is the timeline for attaining this position?
 - c. What is your ultimate leadership aspiration?
 - d. How will your next position prepare you for your ultimate leadership role?

- 3) Leadership Development Activities:
 - a. What leadership programs or activities have you participated in?
 - b. What specific skills did you gain from these activities?
 - c. What skills do you feel you still need?

- 4) Problems and Solutions:
 - a. Briefly describe:
 - i. A problem you recognized
 - ii. The solution you identified for the problem
 - iii. Your implementation of that solution
 - iv. Did it succeed or fail?
 - v. Why did it succeed or fail?

- 5) Mentorship:
 - a. Identify a relationship where you are the mentor or sponsor
 - b. Describe your activities in this role
 - c. What have you learned?
 - d. What areas of further development do you see?

- 6) Personal Interests:
 - a. How would you describe yourself?
 - b. Briefly describe:
 - i. What is a dominant passion or interest for you, outside of work?
 - ii. How does this inspire you?

- 7) Why do you want to participate in the LEAD program?
 - a. Specifically, how do you expect to benefit from a program that brings together women from radiology and from GE Healthcare?
 - b. What opportunities do you hope to create or find?

Your organization's support is vital to success in this program. Please have your chair write a brief letter of support for your participation (no more than 300 words). Please ensure the letter includes the following statement:

I support (LEAD candidate) to participate in the LEAD program. This will include funding for travel to in-person meetings and registration for leadership courses as described and support for time to participate in these activities.

The letter of support must be submitted together with your responses to the application questions by June 7, 2021 to scard@rsna.org.