

# LEAD



## Leading, Empowering & Disrupting

JUNE NEWSLETTER

### LETTER FROM THE EDITORS

When we started LEAD, we knew we wanted to create a leadership program to help elevate women to the highest levels of leadership. We saw the same struggles in academic radiology and industry. The curriculum has been built to teach the skills needed to reach and excel in these roles. We have incorporated your feedback along the way. One mentor suggested we spend a month focusing on finance so for the June session, we are welcoming Mark Lombardi, VP of Finance at GE Healthcare, to educate the cohort on finance 101. The LEAD women have been given an assignment to sit down with their CFO, Group administrator or finance manager and understand what metrics determine financial health for their department or business unit. Then they will then have an hour program with Mark and he will help them understand how to read a balance sheet, read financials, and speak the language of business. After this session, the participants should be able to understand key metrics, and create point of view statements based on what the numbers are saying. Thank you to all of the mentors for your ideas for content. We welcome any additional ideas for further sessions.

Thanks,

Cheri and Sara

**Dr. Cheri Canon**



**Sara Kwan**



### WHAT IS LEAD?

A group uniting and empowering women from both academia and industry to elevate their role in leadership and to advocate for current and future women leaders through education, mentorship, and dialogue.

### UPCOMING EVENTS

**June 13<sup>th</sup> : Finance Skills**

Instructed by Mark Lombardi

**July 18<sup>th</sup> : Presentation Skills**

Instructed by Jodi Roberts, Beth Shaul, and Arlene Siver

**August : Change Management Case Study**

Preparing for our case study - Alphabet Wellness

**September 5<sup>th</sup>-8<sup>th</sup> : RLI**

Hosted in Massachusetts

## STEERING COMMITTEE

**CHERI L. CANON, MD**

*Co-Director*

University of Alabama at  
Birmingham

Birmingham, AL

**SARA KWAN, MBA**

*Co-Director*

GE Healthcare

New York, NY

**JOCELYN D. CHERTOFF, MD,  
MS**

Dartmouth Hitchcock Medical  
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Madison, WI

**CAROLYN C. MELTZER, MD**

Emory University

Atlanta, GA

**ALEXANDER NORBASH, MD**

University of California San  
Diego

San Diego, CA

**M. ELIZABETH OATES, MD**

University of Kentucky

Lexington, KY

**VIJAY M. RAO, MD**

Thomas Jefferson University  
Hospital

Philadelphia, PD

**NEIL M. ROFSKY, MD**

University of Texas  
Southwestern

Dallas, TX

**JUDY YEE, MD**

Montefiore Medical Center

Bronx, NY

**MARIA KELLY, MD, BCh**

AAWR

Reston, VA

**ETTA PISANO, MD**

AAWR

Reston, VA

## LEAD WOMEN OF THE MONTH



**Christina Rombola**

**Executive Client Director for  
Stanford at GE Healthcare**

When Christina joined LEAD, she was the Region Leader for MRI in Northern California. Since joining the program, Christina has elevated to a larger role of Executive Client Director for Stanford Healthcare. In this role, she has undertaken a unique communication strategy with her account community, highlighting initiatives that are top of mind for Stanford. Christina is passionate about the power of a trusting team culture and is focused on fostering a collaborative environment that elevates her account community.

What LEAD means to Christina:  
“The LEAD program to me is about having the conversation. It’s about how together, women can take bigger swings with the impact they want to make and reach the leadership roles they wish to achieve”.

Congratulations, Christina, on her new role!



**Miriam Bredella, MD**

**Professor of Radiology at  
Harvard Medical School**

Dr. Miriam Bredella is a Professor of Radiology at Harvard Medical School and a musculoskeletal radiologist at the Massachusetts General Hospital (MGH) where she serves as Vice Chair of Faculty Affairs. She received her MD degree from the University of Hamburg, Germany in 1997.

Miriam has consistently been a source of insight and inspiration within the LEAD program. Since joining the LEAD program, Miriam has started a successful mentoring program and a radiology leadership development program at MGH and will be speaking at the upcoming ACR RLI about her experience with LEAD.

We are proud of Miriam and her accomplishments!